



# Challenge For Change

By Girl Scouts of Central Texas

On April 14, 2023, from 12 noon - 4:00 p.m., working professionals in Austin will team up for an afternoon of challenges designed to champion collaboration, camaraderie, leadership, and confidence—all to support Girl Scouts.

## Sponsor this event to support girl's success.

Girl Scouts overcome barriers by building their confidence, creativity, and resilience. They learn to embrace risks and challenges by trying new things and taking on exciting adventures, preparing them to lead happy, successful lives. By sponsoring today, you help local girls take their first step on a new adventure to become the leaders our community needs.

## What to expect on competition day.

Challenge for Change inspires organizational teams and working professionals through a series of team-building competitions.

- Connect. Enjoy lunch and beverages with other teams.
- Play and take action. Compete in Girl Scout-inspired activities as you strive to be the challenge champion.
- Celebrate together. Grow as a team through collaboration and competition.

Between activities, players can shop for a cause from local, women-owned boutiques, and VIP players and teams can relax in the best seats in the house.

## Sponsors benefit in many ways.

- Increase brand awareness among working professionals in the Austin area and 11,000 Girl Scout adult members in Central Texas.
- Connect with young professionals through digital exposure, activations, and event volunteer opportunities.
- Support the empowerment of girls in Central Texas.

## Why Girl Scouts?

At Girl Scouts, girls discover who they are, where their talents lie, and what they care the most about. They connect with people in their community. They take action to change the world.

We serve more than 12,000 girls with nearly 6,000 in the Austin area. All of them are making an impact in the community, from starting community gardens to volunteering at local senior centers. We bring critical girl-led programs to all girls. This includes more than 1,300 who participate through community partnership with public housing communities, after-school programs, and schools. Girl Scouts offers every girl a chance to practice a lifetime of leadership, adventure, and success.



Sponsorship Benefits	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500
	Presenting Sponsor	Change Sponsor	Guest Engagement Sponsor (5 available)	Challenge Sponsor	Impact Sponsor	T2G Power-up
Presenting Sponsor Recognition	Powered by	Inspiring Change	VIP Area/Game Space/Swag/ Boutique / Text-2-Give			Power-Up Text-2-Give Levels with Matching Gifts
Recognition on Event Webpage	Logo	Logo	Logo	Name	Name	Name
Inclusion on Event Invitation	Logo	Logo	Logo	Name	Name	
Inclusion on Event Emails	Logo	Logo	Logo	Name	Name	Referring to Text-2-Give
Inclusion on Event Signage	Logo	Logo	Logo	Name	Name	Name
Inclusion in Team Packet	Logo	Logo	Logo	Name	Name	Name
Table Recognition	Logo	Logo				Name
Recognition from the Stage	X	X	X	X	X	X
Include items in Swag Bag	X	X	X	X	X	
Complimentary Team	3 Teams	2 Teams	1 Team	1 Team	1/2 Team	2 Tickets
VIP Access	3 Teams	2 Teams	1 Team	1 Team	1/2 Team	
Recognition/Naming Rights for VIP area, Game Space, Individual Games, Boutique, Text-2-Give (Limited Availability)	Exclusive Recognition at Registration and Selfie Stations		Exclusive Recognition/ Naming Rights in Engagement Space	Exclusive Recognition at Challenge Station		Recognition During Text-2-Give
Recognition During Awards Ceremony	X			X	X	
Event Volunteer Opportunities for Staff	X	X	X	To Run Game	X	X
Recognition in Girl Scouts of Central Texas Social Media Channels	X	X	X	X	X	Event Thank You
Inclusion in Girl Scouts-Driven Media Alerts and Outreach	X	X				
Recognition in Girl Scouts of Central Texas Member Newsletter (12,000 Circulation)	X	X				
Recognition as Girl Scouts of Central Texas Community Partner on Website	X	X	X	X		

## Sponsorship Information

Company \_\_\_\_\_

(as you would like to be listed in sponsorship listings)

Name/Contact Person \_\_\_\_\_

Contact's Email \_\_\_\_\_

Contact's Phone Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Credit card # \_\_\_\_\_

Expiration date \_\_\_\_\_ CVV \_\_\_\_\_ ☐ Invoice me

Social media links: Facebook \_\_\_\_\_

Instagram \_\_\_\_\_

Twitter \_\_\_\_\_

Choose your sponsorship level:

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting Sponsor (\$50,000)  | <input type="checkbox"/> Impact Sponsor (\$2,500)   |
| <input type="checkbox"/> Inspiring Change Sponsor (\$25,000)  | <input type="checkbox"/> Text-2-Give Power-Up (\$1,500)                                   |
| <input type="checkbox"/> Guest Engagement Sponsor (\$10,000) VIP<br>Area/Game Space/Swag/Boutique /<br>Text-2-Give (only one of each available) | <input type="checkbox"/> I'm bringing a team of eight and getting<br>VIP access (\$2,000) |
| <input type="checkbox"/> Challenge Sponsor (\$5,000)  | <input type="checkbox"/> I'm bringing a team of eight (\$1,500)                           |

Sponsor print deadline: March 8, 2023.

Sponsorships must be received by this date to be included on print materials.

To pay online go to: [www.gsctx.org/challenge](http://www.gsctx.org/challenge)

For questions please contact [development@gsctx.org](mailto:development@gsctx.org)

  
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of central texas