

Girl Scouts of Central Texas Service Unit Lead - Membership & Volunteer Support

Position Summary: This position is responsible for providing leadership and management oversight for volunteers in an assigned geographic area as they work to recruit and retain youth and adult volunteers. Additionally, this service unit lead establishes, cultivates, and maintains relationships with community partners and works collaboratively with other service unit leads and council.

Accountability: Appointed for the assigned service unit and accountable to GSCTX membership staff or other appropriate GSCTX staff members. This position is appointed for a one-year term limit and will be reviewed annually.

Responsibilities:

- Implements a comprehensive set of goals and plans for youth and adult membership recruitment and retention established by council.
- Increases the positive impact of Girl Scouts in our community by meeting or exceeding annual membership recruitment, lead generation, and retention goals for youth and adult members.
- Collaborates closely with other service unit leads and council staff on recruiting and retention strategies.
- Oversees committee of service unit team members involving troop school organizer, troop coach, new leader consultant, and/or equivalent service unit positions.
- Establishes, cultivates, and maintains relationships with schools, like-minded community organizations, faith-based organizations, and businesses to promote and deliver Girl Scouting within our community.
- Ensures all grassroots engagement activities establish and maintain access to Girl Scouting among a diverse population.
- Delivers training on responsibilities of engagement and expectations, along with policies and procedures to ensure a positive experience for leaders, volunteers, and youth members.
- Provides new leader support and onboarding.
- Openly communicate with council staff about challenges, trends, successes, and progress towards service unit goals and objectives.
- Manages communication and works to resolve conflicts or difficulties in an appropriate manner.
- Adheres to the policies of the Girl Scouts and promotes Girl Scouting in a positive manner to the public as well as to all internal and external customers.

Position Commitments:

- Effective communication skills, both orally and written, and attention to detail.
- Proven record of customer responsiveness and active listening skills.
- Ability to make a commitment to the philosophy of Girl Scouting, both nationally

- and locally.
- Ability to effectively interact, work, and collaborate with people of various cultural backgrounds and promote an environment of inclusivity.
- Be a registered adult member of GSUSA, have a current eligible criminal background check on file at GSCTX, and be in good standing with GSCTX.

Top Skills You Will Gain From This Position:

- 1. Leadership and management
- 2. Problem-solving and adaptability
- 3. Communication and improved interpersonal skills