

Super Service Unit Award

To earn the Super Service Unit Award, a service unit must participate in the Girl Scout Cookie Program, turn in service unit financials by the deadline, complete enough action items between June 1, 2023 – May 31, 2024 to earn a minimum of 100 points, and submit the [Super Service Unit Award application](#) between May 1, 2024 – June 1, 2024.

Super Service Unit Award Level	Minimum Total Points Earned	Per Cookie Box Sold Bonus
Diamond Level	300 points	\$0.03 per box sold
Ruby Level	200 points	\$0.02 per box sold
Sapphire Level	100 points	\$0.01 per box sold

Action Items Sapphire = 10 points each, Ruby = 20 points each, and Diamond = 30 points each	Points Earned
<p>Cookie Program: A troop is “participating” if at least one Girl Scout from the troop is registered and selling cookies. Service unit cookie manager must submit the Service Unit Roster form and be identified in MyGS.</p> <ul style="list-style-type: none"> Sapphire: 75% of troops participate in the cookie program. Ruby: 80% of troops participate in the cookie program. Diamond: 85% of troops participate in the cookie program. 	
<p>Outdoor/Overnight Experience: Host outdoor or overnight service unit events.</p> <ul style="list-style-type: none"> Sapphire: Host 1 outdoor event or 1 one-night event. Ruby: Host 2 outdoor events or 2 one-night events or 1 two-night event. Diamond: Host 3 outdoor events or 3 one-night events or 2 two-night events. 	
<p>Service Unit Meetings: Meetings hosted by service unit to inform, train, and collaborate with troop leadership. Meetings may be held in-person or virtually.</p> <ul style="list-style-type: none"> Sapphire: Hold 4 meetings. Ruby: Hold 6 meetings. Diamond: Hold 8 or more meetings. 	
<p>Girl Scout Engagement: Host service unit events to benefit the experience of youth members. Recommended events include ones that focus on program pillars, Girl Scout Leadership Experience, cookie program, community service, GSUSA events, GSCTX events, or events hosted by other Girl Scout councils. Service unit outdoor and overnight events (from the Outdoor/Overnight category) may also be counted. Note: Troop money earning events are not considered service unit events.</p> <ul style="list-style-type: none"> Sapphire: Host 4 events. Ruby: Host 6 events. Diamond: Host 8 or more events. 	
<p>Recruitment: Work with GSCTX membership staff to attend or host recruitment events. Event examples include back-to-school nights, community-based booths, and informational nights. Events are preferred to be held in-person but may be held virtually if in-person is not feasible.</p> <ul style="list-style-type: none"> Sapphire: Host or attend 2 events. Ruby: Host or attend 3 events. Diamond: Host or attend 4 events. 	

Super Service Unit Award

Action Items Sapphire = 10 points each, Ruby = 20 points each, and Diamond = 30 points each	Points Earned
<p>Spring Renewal: Have your service unit members (adult and youth members) participate in membership year 2024 spring renewal campaign (April 1 – June 30, 2023). Percentages to renew for each level are based on number of members in the service unit as of March 31, 2023. If you have questions regarding your service unit's spring renewal percentage, please contact your Volunteer Support Specialist.</p> <ul style="list-style-type: none"> • Sapphire: 40% of the service unit (adult and youth members) renews during MY24 spring renewal campaign (April 1 - June 30, 2023). • Ruby: 50% of the service unit (adult and youth members) renews during MY24 spring renewal campaign (April 1 - June 30, 2023). • Diamond: 60% of the service unit (adult and youth members) renews during MY24 spring renewal campaign (April 1 - June 30, 2023). 	
<p>Training: The Service Unit Core Training learning path in gsLearn is completed by service unit leadership. Service unit leadership includes director, registrar, and treasurer or leads (membership & volunteer support, operations, and programs), fall product program manager, and cookie manager. To be considered trained, service unit leadership must also take the training relevant to their volunteer position. If previously taken, service unit leadership should review the training yearly to ensure clarity on any changes to the position.</p> <ul style="list-style-type: none"> • Sapphire: 50% of service unit leadership is trained. • Ruby: 75% of service unit leadership is trained. • Diamond: 100% of service unit leadership is trained. 	
<p>Fall Product Program: A troop is "participating" if at least one Girl Scout from the troop is registered and selling fall products. Service unit fall product manager must submit the Service Unit Roster form and be identified in MyGS.</p> <ul style="list-style-type: none"> • Sapphire: 40% of troops participate. • Ruby: 45% of troops participate. • Diamond: 50% of troops participate. 	
<p>Petals, Badges, and Awards: Service unit and/or troop/s within the service unit host workshops for all Girl Scouts within the service unit or GSCTX to earn petals, badges, awards, pins, learn more about highest awards, or earn a Journey. All listings on the Award and Badge Explorer page and Volunteer Toolkit, council's own badges from any Girl Scout council, and awards listed on the GSCTX Scholarships and Other Awards page are eligible.</p> <ul style="list-style-type: none"> • Sapphire: Host 1 petal, badge, award, pin, or Bronze, Silver, or Gold Award workshop that is open to all youth members within the service unit. • Ruby: Host 2 petal, badge, award, pin, or Bronze, Silver, or Gold Award workshops or 1 Journey event that is open to all youth members within the service unit. • Diamond: Host 3 petal, badge, award, pin, or Bronze, Silver, or Gold Award workshops open to all youth members within the service unit or host a petal, badge, etc. workshop or Journey event that is open to all GSCTX members and posted on the GSCTX events calendar. 	

Super Service Unit Award

Action Items Sapphire = 10 points each, Ruby = 20 points each, and Diamond = 30 points each	Points Earned
<p>Do Something Fun: Events can be combined such as an end of the year awards ceremony that includes a service unit bridging. If you host an awards ceremony, service unit volunteer and/or youth recognitions coordinator/s must submit the Service Unit Roster form and will be listed as service unit team member in MyGS and Looker.</p> <ul style="list-style-type: none"> • Sapphire: Host 1 of the following events: back-to-troop event (such as an ice cream social or rededication/investiture ceremony), bridging ceremony, or end of year awards ceremony. • Ruby: Host 2 of the following events: back-to-troop event (such as an ice cream social or rededication/investiture ceremony), bridging ceremony, or end of year awards ceremony. • Diamond: Host 3 of the following events: back-to-troop event (such as an ice cream social or rededication/investiture ceremony), bridging ceremony, or end of year awards ceremony. 	
<p>Community Service: Girl Scouts give back. Provide direction and support to youth members through community service opportunities and making a difference in the lives of Girl Scouts in their community. Service unit community service coordinator must submit the Service Unit Roster form and will be listed as service unit team member in MyGS and Looker.</p> <ul style="list-style-type: none"> • Sapphire: Communicate a list of community service opportunities to Girl Scouts and troops within the service unit. • Ruby: Develop a plan to help new troops with either a small monetary start up amount or do a supply drive to collect supplies that can be given to a new troop. • Diamond: Host a service unit community service event. 	
<p>Girl Campaign: Participate in Girl Campaign fundraising activities to support Girl Scouts' mission. and identify a service unit Girl Campaign coordinator in MyGS. Service unit Girl Campaign coordinator must submit the Service Unit Roster form and be identified in MyGS.</p> <ul style="list-style-type: none"> • Sapphire: Create a service unit fundraising page on the Just Giving peer-to-peer fundraising site by November 27. • Ruby: Sapphire requirement plus share the fundraising page with your troops before December 15. • Diamond: Ruby requirement plus share the fundraising page link on social media or via email at least twice before May 15. 	
<p>Planning Meetings: Service unit team planning meetings can cover a variety of topics including budget, roster, training, recruitment opportunities, calendar, service unit events, troop support, and open team positions. Meetings may be held in-person or virtually.</p> <ul style="list-style-type: none"> • Sapphire: Meet once at the beginning of year. • Ruby: Meet twice a year. • Diamond: Meet at least quarterly. 	
<p>Girl Scout Youth Member Goal: Overall youth member goal provided by GSCTX to service units by October 1, 2023. Service unit should meet level of goal by Super Awards submission deadline.</p> <ul style="list-style-type: none"> • Sapphire: Achieve 80% of youth member goal. • Ruby: Achieve 90% of youth member goal. • Diamond: Achieve 100% of youth member goal. 	

Super Service Unit Award

Action Items Sapphire = 10 points each, Ruby = 20 points each, and Diamond = 30 points each	Points Earned
<p>School Engagement: Designate troop school organizers to distribute flyers, engage with school PTO/PTAs, serve as a liaison with school principals and other school leadership, and partner for programs and community program troops opportunities, as needed. Engagement also entails staying connected with the school for flyers, scheduling attending school events, and relationship building. Troop school organizers must submit the Service Unit Roster form and be identified in MyGS.</p> <ul style="list-style-type: none"> • Sapphire: 50% of public elementary schools in service unit have an active troop school organizer. • Ruby: 60% of public elementary schools in service unit have an active troop school organizer. • Diamond: 75% of public elementary schools in service unit have an active troop school organizer. 	
<p>Leadership: Designate service unit troop coaches to mentor and provide support to 100% of troops. Engagements or interactions can be in-person, via phone calls, and online. Troop coaches must submit the Service Unit Roster form and be identified in MyGS.</p> <p>Troop coaches engage with new troops regularly in the following ways:</p> <ul style="list-style-type: none"> • attend first troop meeting • assist at caregiver meetings • ensure troops have key volunteer positions filled • demonstrate the Volunteer Toolkit • show recommended training track on gsLearn • encourage participation in Fall Product Program and Girl Scout Cookie Program • assist with financial questions • ongoing mentorship <p>Troop coaches engage with existing troops regularly in the following ways:</p> <ul style="list-style-type: none"> • checking in with troops during the fall 'welcome back' timeframe • encouraging participation in Fall Product Program and Girl Scout Cookie Program, volunteer awards and nominations process • assisting with financials • encouraging spring renewal • showing recommended trainings on gsLearn • ongoing mentorship <ul style="list-style-type: none"> • Sapphire: Complete both. <ul style="list-style-type: none"> ○ New troops: Quarterly engagements or interactions between a troop coach and each new troop. And ○ Existing troops: Contact during “welcome back” (August), cookie program information (November), financials (March/April), spring renewal reminders (April). • Ruby: Complete both. <ul style="list-style-type: none"> ○ New troops: 6-7 engagements or interactions between a troop coach and each new troop. ○ Existing troops: Contact for all Sapphire requirements + contact during volunteer appreciation month (April). • Diamond: Complete both. <ul style="list-style-type: none"> ○ New troops: 8+ engagements or interactions between a troop coach and each new troop. ○ Existing troops: Contact for all ruby requirements + contact to encourage participation in service unit awards with a March submission deadline (December). 	

Super Service Unit Award

Action Items Sapphire = 10 points each, Ruby = 20 points each, and Diamond = 30 points each	Points Earned
<p>Volunteer Roles: All service unit volunteers must have a criminal background check on file, submit the Service Unit Roster form, and be identified in Volunteer Systems (MyGS). Service unit team can view current volunteer roles for each service unit position using Looker. Some roles such as SU community service coordinator, SU volunteer recognitions coordinator, and SU youth recognitions coordinator will be listed as service unit team member.</p> <ul style="list-style-type: none"> • Sapphire: Ensure service unit volunteer roles are accurately reflected in MyGS. Each service unit director, service unit registrar, service unit treasurer or service unit leads (membership & volunteer support, operations, and programs) has submitted the Service Unit Roster form. • Ruby: Sapphire requirement plus 2 additional team members (total of 5 team members) have submitted the Service Unit Roster form and are accurately reflected in MyGS. • Diamond: Ruby requirement plus 2 additional team members (total of 7 team members total) have submitted the Service Unit Roster form and are accurately reflected in MyGS. 	
<p>Diversity, Equity, Inclusion, and Belonging (DEIB) Events: Host a service unit (DEIB) event. Recommended programming can include multiculturalism, bullying, differing abilities, World Thinking Day, or create a topic of your choice.</p> <ul style="list-style-type: none"> • Sapphire: SU leadership completes one of the following gsLearn trainings: GSUSA Delivering Inclusive Program or 578 Diversity, Equity, Inclusion, and Belonging. • Ruby: Sapphire requirement plus present a short and snappy DEIB training at a service unit meeting or host a DEIB event for your service unit. • Diamond: Sapphire requirement plus host a DEIB event that is open to all GSCTX members and posted on the GSCTX events calendar. 	
<p>Share Your Story: Submit a story about one of your service unit activities to GSCTX or post your story to a public blog, review site, or social media.</p> <ul style="list-style-type: none"> • Sapphire: Engage your community by sharing service unit service projects or a recruitment event on a group message board (ex. Nextdoor). • Ruby: Submit a story about one of your Girl Scout activities or post your story to a public Facebook, Instagram, Twitter, or TikTok page and mention @gsctx or tag #gsctx. • Diamond: Submit a story about one of your Girl Scout activities. Write a public-facing blog post or article (i.e. on LinkedIn) about your Girl Scout experiences or submit a positive Yelp or Google review. 	
<p>Volunteer Toolkit: Encourage every troop to utilize Volunteer Toolkit (VTK) and adopt a VTK year plan.</p> <ul style="list-style-type: none"> • Sapphire: Encourage every troop to adopt a VTK year plan. • Ruby: Host a VTK finance training or Q&A for troop leaders/treasurers. • Diamond: Host a VTK live demo training for troop leaders. 	

Total Points Earned _____