

# Fall Product Caregiver Guide

## Welcome to the Fall Product Program!

To get your Girl Scout started, complete the following steps:

- Youth must be registered for the 2024-2025 membership year.
- Attend a Fall Product meeting with your troop coordinator.
- Submit your Caregiver Permission form: <u>www.gsctx.org/fppermission</u>
- Receive your money envelope, order card.
- Help your Girl Scout complete her online profile.
- Enter your Girl Scout's paper orders, select rewards.
- Pick up and sign for product in November.
- Deliver all product and collect all money to turn into Troop Fall Product Coordinator by November 25.

## **Key Dates**

- Fall Program begins October 1.
- Paper nut and candy sale ends October 13.
- Enter paper nut and candy orders by October 14.
- Online nut, candy and magazines sales continue October 14- November 4.
- Troop fall product coordinator distributes product in November.
- Submit your Girl Scout's rewards by November 5.
- All money is due to troop between November 18-24.
- Always request a receipt from your troop leader/coordinator when:
  - o Turning in money.
  - Receiving product.
- Always count product with your troop fall product coordinator before signing a receipt.

- Always keep receipts in a safe place.
- Turn in all money to troop frequently and promptly.

# Ways to Participate

Prior to participating online, girls and caregivers need to review the <u>Internet Safety Pledge</u>, sign it and keep a copy. Some troop coordinators may require this to be turned into them.

### Paper Nut/Candy Order Taking: October 1-13, 2024

- Fall Product is a friends and family sale. No booths or table setup for sales!
- Girls can go door to door in their neighborhood taking orders.
- Customers can choose from 16 items or donate to our Troop 2 Troop program.

### Participating Online: Oct. 1- November 4, 2024

- Beginning October 1, Girl Scouts can create an online account in the M2OS.
- Within their online account:
  - They create an avatar with their own virtual likeness.
  - o Enters e-mail addresses.
  - o Creates a personal message to send to family and friends.
- To increase sales, we also suggest recording a voiceover for the avatar or upload a personal video explaining troop plans for the money earned.
- Create a personal message to be sent with links for customers to shop for magazines and/or candy/nut items.
- Payment is collected at the time of order (online via credit card) for all products ordered online (including girl-delivery candy/ nut items).
- All orders placed online (including girl-delivery orders) are automatically added to the M2OS. Caregivers do not need to record/ enter any online sales.

### Online Girl Delivered: October 1-15, 2024

- Same 16 items as the in-person order card.
- Customer orders online via a link sent from girl's online store to customer's email.
- Customer pays online.
- Girl drops off items in November through contactless delivery.
- No payment needs to be collected (paid for online already).
- Caregivers **do not** need to enter items with other paper orders.

#### Online Nuts and Candy and Magazines and more: October 1- November 4, 2024:

- Online orders automatically sync to Girl Dashboard.
- Troop Fall Product Coordinator or caregiver do not need to enter online orders.
  - o Entering these orders will double a seller's product.
- Customers can select from additional nuts and candy not offered as part of the in-person sale, magazines, Tervis® Tumblers, Girl Scout BarkBox and **new personalized items**.

## **Troop-2-Troop Donations**

Each participant who sells at least six items for our Troop 2 Troop military nut donation will earn a Care to Share patch. Donations go to Operation Gratitude.

Fall Product Program is a friends and family sale only. Booth set up is not allowed, nor is posting on neighborhood pages, buy, sell, trade pages, or any online group page.

# Program Updates

Girl Scouts must be registered in Volunteer Systems for the 2024-2025 membership year by September 16, 2024, for their name to be in M2OS by October 1.

Sellers not registered by this deadline will be added via weekly uploads to M2OS.

#### 2024 Fall Product Tins and new item





**Theme and Mascot**- Asian elephant is the 2024 mascot and "Embrace Possibility" is this year's theme.





## New and continuing in 2024!





**Girl Scout BarkBox**- Each box comes with a custom Pose & Play Beret dog toy as well as one canister of Berry Trios<sup>TM</sup> dog treats. The Girl Scout BarkBox will be sold exclusively online and shipped directly to consumers.

Mini BarkBox 1: Beret toy and dog treats- \$19.99

Mini BarkBox 2: S'mores stick toy and dog treat-\$22.99

**Full BarkBox:** S'mores stick toy and pup patches toys and dog treat-\$27.99

Shipping \$5 for single unit, \$10 for 2+ units.

**Tervis® Tumblers**- Tervis® provides a wide selection of premium insulated tumblers and water bottles, ranging from top sellers to your favorite MLB®, NFL®, and collegiate sports teams and more. All items will be shipped directly to consumers.





#### **Personalized Items**



- Online only item
- Prices range from \$21-\$61, plus shipping of \$14.99 and \$4 for each additional item purchased within the same order to same address.

### Shipping & Handling fee on magazines

- Charge of \$2.95 on orders with print magazines only.
- Fee is per order, regardless of number of titles purchased.
- No S&H fee on digital titles.
- No S&H fee for magazines when purchased with another product that has a shipping cost.
- Fee will be waived if the customer purchases a \$10 cart upsell title.
  - o Three titles will be presented in cart upsell.

#### Shipping & Handling fee on Nuts and Candy

- Customers pay for shipping based on the online shipping chart.
- Shipping cost only slightly higher this year.
- No fees for online transactions.

2024 Online Nut Store Shipping Rates		
Product Subtotal	Standard	2 Day
\$1.00- \$30.00	\$11.75	\$27.75
\$31.00- \$60.00	\$16.00	\$35.50
\$61.00- \$90.00	\$26.00	\$48.75
\$91.00- \$150.00	\$41.75	\$81.25
<b>\$151.00</b> +	\$45.75	\$89.25

# Program Reminders

- Troop proceeds are 35% of nuts and candy, plus \$2 for each magazine, tumbler, personalized item and BarkBox that is sold.
- Cadette, Senior, Ambassador troops (must be a full C/S/A or mixture of C/S/A) can opt out of prizes and the troop will earn 37% of nuts and candy, plus \$2.10 for each magazine, tumbler, personalized item and BarkBox that is sold.

# Entering Orders & Rewards

By Monday, October 14 11:59 p.m. caregiver needs to enter in all paper nut card orders.

- If caregiver is unable to meet this deadline, a copy of the order card should be sent to the troop coordinator by October 14. Troop coordinators can enter order through October 14.
- Rewards are auto calculated; caregiver only needs to make selections at the higher levels for their Girl Scout by November 5 by 11:59 p.m.

# Product Line Up

Item	Cost
Mint Treasures - GS Uniform Tin	\$12.00
Choc Cov Pret - Holiday Tin	\$11.00
Whole Cashews with Sea Salt	\$9.00
NEW! Vanilla Honey Roasted Pecans	\$9.00
Chocolate Covered Almonds	\$9.00
English Butter Toffee	\$9.00
Dark Chocolate Caramel Caps with Sea Salt	\$8.00
Deluxe Pecan Clusters	\$8.00
Peanut Butter Trail Mix	\$8.00
Cheddar Caramel Crunch	\$8.00
Butter Toasted Peanuts	\$7.00
Dulce de Leche Owls	\$7.00
Peanut Butter Bears	\$7.00
Dark Chocolate Mint Penguins	\$7.00
Hot Cajun Crunch Mix	\$7.00
Cranberry Nut Mix	\$7.00
Troop 2 Troop Donation	\$6.00

## Rewards

2024 Fall Pro	duct Program Rewards	
Rewards are cumulative		
*Some items may vary based on availability		
Nuts & Candy	Reward	
15+ Nut Items	Embrace Possibility Patch	
6+ Troop 2 Troop Items	Care 2 Share Patch	
Magazines	Reward	
3+ subscriptions	Elephant Patch	
18+ emails	2024 Patch	
Combined	Reward	
30+ Total Items	Elephant Charm & Bracelet	
45+ Total Items	Small Elephant Plush	
55+ Total Items	Postcard Set & Stickers	
70+ Total Items	Black notebook with gel pens	
85+ Total Items	Theme Hoodie	
100+ Total Items	100+ Patch & Large Elephant Plush	
150+ Total Items	Portable Outdoor Mat	
200+ Total Items	Zoo Trip (2 general admission tickets to a Texas Zoo)	
Personalized		
Patch	Reward	
Girl Avatar	\$350 Total Sales & 18+ Emails & Use "Share My Site" Feature	
Troop Avatar	\$2000 Total Sales & Launch Caregiver Email	

## 200+ Total Items- Texas Zoo Options

- San Antonio Zoo
- Waco Zoo
- Dallas Zoo
- Houston Zoo

#### Custom Avatar Patch for Girl Scouts

- Participants can earn their own customized patch:
  - o Must sell \$350 in total fall items, send 18+ emails and use the "Share My Site" feature in M2.
  - o Mailed directly to sellers.
  - o In-person, online items, and magazines all count towards patch.

# 2024 Fall Contest



Introducing our new XL Asian elephant. One lucky Girl Scout will be able to win during the 2024 Fall Program.

Stay tuned for more information on our 2024 contest to enter the drawing for this prize.

## M2 Customer Service

M2 Customer Service Contact: Support.gsnutsandmags.com 800-372-8520