

# Girl Scout Gold Award Project Proposal Preview and Response Standards

Council Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**NOTE: BE SURE TO SUBMIT YOUR PROPOSAL BY THE DATE ESTABLISHED BY YOUR COUNCIL.**

Your Name: \_\_\_\_\_ Country: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Age: \_\_\_\_\_ Grad Year: \_\_\_\_\_ School: \_\_\_\_\_

Troop/Group Number: \_\_\_\_\_ Troop/Group Volunteer: \_\_\_\_\_

Troop/Group Volunteer's Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Project Advisor must be someone who has demonstrated knowledge or is an expert in the selected area. If they do not clearly have a connection and knowledge of the issue the proposal will not meet the minimum standards of a Gold Award. Project Advisor cannot be a family member or troop leader.*

Girl Scout Gold Award Project Advisor: \_\_\_\_\_

Project Advisor's Organization: \_\_\_\_\_

Project Advisor's Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Prerequisites:** You must have either completed A) the Girl Scout Silver Award and one Senior or Ambassador Journey, or B) two Journeys. Please list the prerequisites you completed below and obtain your troop/group volunteer’s signature.

*Prior to submitting a Proposal in GoGold applicants must have taken the required GSCTX Gold Award Workshop within 6 months of Proposal submission date and received approval on their Proposal Checklist.*

Senior/Ambassador Journey	Date Completed	Troop/Group Volunteer’s Signature
1.		
2.		

<b>Girl Scout Silver Award Completion Date</b>	
<b>Council Where You Earned the Award</b>	

*Team must be a minimum of 3-5 team members that are beyond the Girl Scout community and family. The team members must have skills and knowledge related to the issue and the team must include members of the community impacted by the issue. If your team is less than 3 members OR only includes family and other Girl Scouts, the proposal will not meet the minimum standards of a Gold Award.*

**Your Team:** List the names of individuals and organizations you plan to work with on your Gold Award project. This is a preliminary list that may grow over the course of your project.

Individual (if applicable)	Organization	How my team will help


## Proposed Project Description

Gold Award Title: \_\_\_\_\_

Proposed Start Date: \_\_\_\_\_ Proposed Completion Date: \_\_\_\_\_

The theme(s) my Gold Award will address is/are:

My Gold Award aims to address this issue:

*Identified issue needs to be based on a credible community need that is not already being fulfilled by the community that the applicant intends to serve. If the issue is only based on personal interest and not credible community need or the issue is already being addressed by the community you intend to serve, the proposal will not meet the minimum standards of a Gold Award.*

The reasons I selected my issue are:

*Demonstrate that you have thoroughly researched the issue by providing 1-2 referenced sources. If the research is only implied, but no sources are provided or if no research has been conducted, the proposal will not meet the minimum standards of a Gold Award.*

## Root Cause

The root cause of my issue is:

*Gold Award projects must address the root cause of an issue in the community. Clearly define why (the root cause) the issue is happening and provide clear project plan details on how your Gold Award Project will address the root cause. If the root cause is not identified OR the project plan does not clearly address the root cause OR the project plan only addresses an immediate need with a short-term or one-off solution, the proposal will not meet the minimum standards of a Gold Award.*

I will address the root cause by:

*Provide as much detail as possible to clearly describe how your project will address the root cause of the issue. If the project description is vague or it is unclear what will be done, the proposal will not meet the minimum standards of a Gold Award.*

## Target Audience

The target audience(s) for my Gold Award project is/are:

*The target audience must be clearly identified members of the community affected by the issue. The project plan must engage the community members in the solution and show a benefit to the target audience. If the target audience is only marginally benefitting from the project plan OR target audience is not part of the community affected by the issue OR the project plan is designed FOR the target audience instead of WITH the target audience, the proposal will not meet the minimum standards of a Gold Award.*

The skills, knowledge, and/or attitudes my target audience will gain are:

*Gold Award Projects must have measurable impact. Clearly define what the impact is and what tool will be used to measure the impact. If the impact is vague or not realistically measurable OR if the impact is not related to the issue OR not clearly defined, the proposal will not meet the minimum standards of a Gold Award.*

I will know that my audience has gained the desired skills/knowledge because:

*See “The skills, knowledge, and/or attitudes my target audience will gain are” - these two questions are evaluated together.*

## **Proposed Impact—National and/or Global Link**

My Gold Award's national and/or global link is:

*Gold Award projects do not need to have global or national reach but must connect to a larger national or global issue. Provide research and evidence connecting the issue addressed by this project to a larger national or global issue. If the research suggests only a limited connection or no connection to a national or global issue, the proposal will not meet the minimum standards of a Gold Award.*

## Proposed Impact—Measurable Goals

Measurement of my project’s success:

*Gold Award Projects must have measurable impact. This chart should connect to the responses provided in “The skills, knowledge, and/or attitudes my target audience will gain are” and “I will know that my audience has gained the desired skills/knowledge because” sections. Each impact/outcome listed in the “What my audience will learn/gain” column must have a clearly defined measurement tool identified in the “How I will measure impact” column. If the impact is not realistically measurable OR the measurement is not clearly defined, the proposal will not meet the minimum standards of a Gold Award.*

<b>What</b> my audience will learn/gain	<b>How</b> I will measure impact	<b>When</b> I will measure impact

If you need more space, please use the extra page at the end of the application.

My Gold Award project goals are:

*Gold Award Projects need clearly defined goals. Provide at least one clearly defined goal for each project impact listed in the chart above. Goals must be specific, measurable, achievable, relevant, and time-bound (SMART goals). If the goals are not clearly connected to the planned project impact(s) OR there are not SMART goals for each impact OR no goals are identified, the proposal will not meet the minimum standards of a Gold Award.*

## **Proposed Impact—Sustainability**

My Gold Award will be sustained beyond my involvement by:

*Gold Award Projects need to ensure that there is a clear sustainability plan. Provide details on how the project will continue beyond your involvement. Ensure you have commitment from an individual or organization to sustain your project. If it is unclear how the project will continue OR if applicant is only hoping someone will sustain the project OR there is no plan for the project to be continued OR the project can't be continued after the project (service project), the proposal will not meet the minimum standards of a Gold Award.*

## Create Your Plan

I will put my plan into action by:

*GSCTX recommends drafting your timeline outside of the GoGold system as well as having a way to keep track of hours during implementation. This will help with Proposal and Final Report submissions.*

*Project timelines must be comprehensive and realistic. Clearly outline all the major steps in your project and ensure the total project hours are at least 80. Of those 80 hours, a maximum of 20 hours can be spent in the research (pre-approval) phase of the project. Avoid large time blocks of time with little details of what actions were being completed during that phase of the project. Ensure that you have clearly defined your leadership role in the timeline by including steps to recruit and engage your teammates as well as outline their specific roles and responsibilities in the action plan. If the timeline is less than 80 hours and only includes a few steps OR it is unclear what actions will be taken OR it is not a realistic timeline OR it is missing key steps OR work was done on the project prior to having an approved Proposal OR there is limited or no strategy to lead your team and no tasks have been clearly delegated OR the project appears to be driven by an adult, the proposal will not meet the minimum standards of a Gold Award.*

Date	Activity	Teammate(s) Needed	Resources Needed	Hours of Work

If you need more space, please use the extra page at the end of the application.

Estimate your project expenses and how you plan to meet those costs (e.g., donations, cookie proceeds, money-earning project):

*Provide detailed descriptions of the project costs and clear explanations of how costs will be met. If you intend to money earn, an approved money earning application is required prior to submitting a Proposal. If the budget is vague or it is unclear how costs will be met OR the project plans to raise funds for another organization OR budget is not complete OR a money earning application has not been approved (if applicable), the proposal will not meet the minimum standards of a Gold Award.*

Item	Source of Funding	Amount

If you need more space, please use the extra page at the end of the application.

The strengths, talents, and skills I currently have and will put into action are:

*Describe the new skills you plan to develop through this project. If information is incomplete OR there are no goals to achieve new leadership skills, the proposal will not meet the minimum standards of a Gold Award.*

The skills I plan to develop as I work toward earning my Gold Award are:

*See “The strengths, talents, and skills I currently have and will put into action are” - these two questions are evaluated together.*

## **Tell the World!**

I will let others know about my Gold Award (the impact of my project, what the Gold Award is, and what I learned in earning it) by promoting via:

*Note: This is NOT about your Gold Award’s sustainability.*

- |  |                                       |  |
|--|---------------------------------------|--|
| <input type="checkbox"/> Website         | <input type="checkbox"/> Presentation | <input type="checkbox"/> Articles              |
| <input type="checkbox"/> Blogs           | <input type="checkbox"/> Posters      | <input type="checkbox"/> Public Demonstrations |
| <input type="checkbox"/> Social<br>Media | <input type="checkbox"/> Videos       | <input type="checkbox"/> Workshops             |

Your Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Project Advisor Signature: \_\_\_\_\_ Date of Approval: \_\_\_\_\_

Date of Proposal Submission: \_\_\_\_\_

