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# Your Guide to Going Gold

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## How to Become a Gold Award Girl Scout

The Girl Scout Gold Award is the mark of the truly remarkable. Through pursuing the Gold Award, Girl Scouts change the world by tackling issues they are passionate about to drive lasting change in their communities and beyond while they learn essential skills that will prepare them for all aspects of life. As a bonus, the Gold Award opens doors to a variety of scholarships, preferred admission tracks for college, strong networking and amazing career opportunities, and much more.

This guide offers a comprehensive overview of everything from planning to proposals and teamwork to time logs. So, whether you've been dreaming of your Gold Award since you were a Daisy or you're a new member in high school looking to make a difference, this guide is for you. Let's get going and let's Go Gold!

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# Part 1: The Gold Award Defined

Curious about the Gold Award? Read on to learn more about what it means and how you'll lead lasting change in your community.

## The benefits of becoming a Gold Award Girl Scout

When you become a Gold Award Girl Scout, you delve deep into your passions, flex your problem-solving muscle, stand up for what you believe in, inspire others, and make a difference. It's an opportunity to do something more and to set your sights on true leadership.

### Here are a few other reasons to Go Gold:

- **Grow professional skills.** Gold Award Girl Scouts become pros in team building, problem solving, project planning, and time management. These are invaluable skills that all professionals need—and all people value. You can highlight these experiences as you apply to schools, jobs, internships, and other opportunities.
- **Earn scholarships.** Many universities and colleges award [scholarships](#) to Gold Award Girl Scouts.
- **Build your network.** Gold Award Girl Scouts recruit and lead teams to do amazing things! This experience will give you a network of supporters that lasts a lifetime.
- **Enlist at a higher pay grade when you join the military.**



### SOMETHING TO REMEMBER:

Do this for you—not for anyone else! This isn't your parent's or troop leader's project. The Gold Award is an opportunity to harness your passion and put your ideas into motion. It's challenging. It's immensely rewarding. And it's entirely up to you.



### SOMETHING TO REMEMBER:

Once you've earned the Gold Award, you can proudly claim your Gold Award digital credential from Credly, our verification partner! You can display it on your social media profiles, including LinkedIn. This allows prospective employers, universities/colleges, military academies, and others to verify your achievement simply by viewing your profile.

## Five Key elements of the Gold Award

The Girl Scout Gold Award is a **Take Action project** that must include **five elements**. Your project must (1) address a **root cause** of an issue that you feel passionate about that has a (2) **national and/or global link**. Through your actions, you must demonstrate (3) **leadership** while also creating (4) **sustainable** and (5) **measurable** impact.

### What does “take action” really mean?

Taking action means working to understand the root cause of a problem so that you can develop a solution that continues to address that issue—even after your Gold Award project has been completed. Simply put, taking action goes beyond community service.

### WHAT’S THE DIFFERENCE BETWEEN COMMUNITY SERVICE AND A TAKE ACTION PROJECT?

Take Action and community service projects are different, and both are essential to Girl Scouting. When you earn the Gold Award, you are transformed from living the Girl Scout Law to bringing it to life!

**Community service projects** are acts of kindness and important ways to help something or someone right now. They are commonly “one and done” activities. Performing community service almost always multiplies efforts that are already in place. Examples include collecting food for an existing food pantry, providing clothing or toiletries to people who have suffered a disaster, cleaning up a run-down playground, or picking up trash at a park, forest, or beach.

**Girl Scout Take Action projects** address an issue by tackling the factors that cause or contribute to it. As you may expect, these projects have a far-reaching impact. They are designed to change something for the better—forever.

Use this table to help determine whether an idea is a community service or Take Action project. See the next page for more specific examples as they pertain to Higher Awards.



**SOMETHING TO REMEMBER:** Collecting, beautifying, decorating, and cleaning can be part of a Take Action project; however these activities are not stand-alone Gold Award projects. Stay focused on unique solutions with long-term relief.

Community Service	Take Action
A short-term effort that helps something or someone fulfill an immediate need	A long-term project with sustainable and ongoing impact that addresses a root cause of an issue
Done FOR the community	Done WITH the community
Joining an existing effort to solve a problem	Creating a unique initiative to address an issue
Done as part of an existing team (usually as a volunteer)	Creating and leading your own team of volunteers
Working towards a goal that’s set by others	Setting the goals and leading a team to achieve them

## EXAMPLES OF HOW THE SAME ISSUE CAN BE ADDRESSED AS A COMMUNITY SERVICE AND A GIRL SCOUT GOLD AWARD

Issue	Community Service	Girl Scout Gold Award
Pets	A group of Girl Scouts collect pet food for a local animal shelter. They create treat bags for each new dog and cat at the shelter.	Mary identifies a need for a pet food pantry in her community for those who cannot afford food for their pets. She works with the local food pantry, who has agreed to host the pet food pantry. She runs a collection drive to stock the pantry with food for dogs, cats, rabbits, birds, fish, etc. She identifies a secure space in the pantry to store the food, creates a policy for distribution, and educates her community to on how to make continual donations. She also works with the local animal shelter to develop methods for educating pantry recipients on the importance of spaying and neutering clinics, how to find help for animal behavior problems, and other activities that prevent folks from bringing animals to the shelter.
Hunger and Food	An individual Girl Scout collects canned and boxed food for a local food pantry.	Mary is very active and feels it is important for all people to access information about healthy eating. She works with her local soup kitchen and food pantry to set up several cooking workshops for their clients to teach them about healthy cooking. Mary partners with her school's community service club and local dietitian to help run the workshops and continue running them in the future. Each workshop features a different healthy recipe that calls for ingredients often found in the food pantry. Information about healthy eating and exercise is distributed to the attendees at each workshop and left at the pantry for others to pick up.
Recycling	A troop of Girl Scouts volunteer at the town Earth Day recycling event. They create posters for the event and help out on the day of.	Mary is very interested in protecting the environment and "going green". She observes that town residents are not recycling much and waste could be reduced. She decides to hold an annual "Go Green" fair. She recruits local experts to present at the fair and address different topics such as composting, green cleaning products for the home, and repurposing everyday items. In addition, Mary works with the town to try and declare an annual, town-wide Go Green Day.



## 1 What is a root cause?

Root causes are an issue's trigger—they identify *why* an issue is happening. Often, you'll have to look for the *why* in a lot of places in order to get to the root causes. Once you've identified your issue, you can create a "mind map" in GoGold, the Gold Award web app (learn more about [GoGold](#)). This will help you find its root causes. A mind map can help you understand what triggers your issue and will help you look further to find the root causes of those triggers.

**ROOT CAUSE EXAMPLE:** *Rachel is passionate about ocean conservation. She asks why ocean pollution happens and lists several causes, including acid rain, soil runoff, and oil spills. She remembers witnessing the harmful impact of a major oil spill in her local ecosystem and decides to learn more about why oil spills happen. Rachel reaches out to experts and, after additional research, learns that a lack of safety protocols for oil storage is one of the root causes. She chooses to create a project that addresses how oil storage can be made safer to prevent spills.*

**Step 2: Investigate** will walk you through how to use a mind map and then research your issue's root causes. When you're ready, visit **Step 2 of GoGold** to do it yourself!



## 2 How do I include a national and/or global link in my project?

Identifying a national and/or global link doesn't mean you need to travel or expand your project across the globe. It's likely that the issue you've been working towards addressing is relevant worldwide—it can be found in your own local, regional, or national community and across the globe, whether it's poverty, hunger, illiteracy, homelessness, or pollution.

Research how other areas, communities, or countries address your issue. Seeing how other people and places implement solutions might inspire your actions and will absolutely show you a national or global connection. Consider reaching out, explaining your ideas, and asking for their advice, ideas, and even collaboration. You can use what you learn to inform your project. Plus, these kinds of partnerships can be excellent ways to ensure your project's sustainability.

**NATIONAL AND/OR GLOBAL LINK EXAMPLE:** *For the past four years, Maria has volunteered at a local animal rescue group. It regularly operates at its maximum capacity and is unable to take in additional animals. Maria decides to tackle one of the root causes of this issue for her Gold Award. As she begins her research, she learns that animal rescue groups across the country share similar challenges and discovers various perspectives on animal welfare across the globe. Then, she reaches out to relevant animal welfare organizations to better understand the issue and to access the research that they have available. She decides to focus on a solution that she can implement at animal rescue groups in her community and share widely.*

Visit **Step 4 of GoGold** to identify your issue's national and/or global link. Be sure to include research that backs it up!



### 3 How do I show leadership in my project?

It isn't a leader's job to do everything; rather, it's the leader's job to make sure everything gets done. You will demonstrate leadership by recruiting and engaging a diverse team of volunteers from your network and around the community. Share your vision to help align your team—you can also map out activities, set schedules, create a communication plan, and solve challenges if they arise.

Take Action projects require partnering with the community you're serving, so be sure to enlist appropriate individuals, groups, or organizations before, during, and after your project to ensure they are engaged with and benefit from your project. Ideally, your project will provide the community you serve with a much-needed solution, so they will help sustain your project.

**LEADERSHIP EXAMPLE:** *Caitlin elevated her passion for theater to raise awareness about substance abuse issues among high school students. She reached out to her high school's drama club for volunteer actors and backstage crew members. She found volunteers within her Girl Scout troop to design and distribute promotional materials for performances.*

*At a local drug abuse education nonprofit, Caitlin learned about the extent of substance abuse in her town and found her project advisor. Her advisor connected her with volunteer educators who informed the educational components of Caitlin's project and hosted talk-backs after performances. Finally, Caitlin engaged other high school drama clubs to ensure that the program continued to reach her target audience.*

**Step 3: Get Help** features important members of your team and the roles they might play. When you're ready, visit **Step 3 of GoGold** to list your team members and share how you plan to lead them as you implement your project.



### 4 What does a sustainable project look like?

Sustainability means that your project, as well as the work towards addressing your issue, carries on or continues even after you've done your part and earned the Gold Award. In a nutshell: you'll put a plan in place that ensures your Gold Award creates lasting change.

**Sustainability is not one-size-fits-all.** Here are three different ways you can ensure your project is sustainable:

#### 1 Create a permanent solution ... and ensure it's used.

Short project description	How you know it's sustained ...
Brand-new girls wrestling team at your school	Get a letter of commitment from your school administration to sustain the team
Cultural competency club at a local community center	Provide a how-to manual with guidelines and your organization charter to the community center so they can maintain your project after you wrap up
Formal-wear lending boutique for military families	Establish a system for rotating and refreshing available items that outlasts your support



**2** *Educate others by inspiring them to change their attitudes, beliefs, or behaviors ... and prove the changes by using a measurement tool and either 1) putting a plan in place to continue the education beyond your involvement or 2) enacting a call to action.*

Short project description	How you know it's sustained ...
Stress-relief awareness campaign	Collect pre- and post-surveys to measure change in your audience's knowledge and perceptions and enact a call to action, like a pledge, to track who commits to adopting new self-care habits
Reading workshops to promote early literacy	Collect pre- and post-surveys to measure how audience reading skills improve and share the curriculum with a community partner to continue literacy education
School recycling presentations	Collect pre- and post-surveys to measure increase in recycling know-how and enact a call to action, like an online tracking system to count the number of students recycling at the school and total pounds of recycled material annually



#### SOMETHING TO REMEMBER:

When your goal is to change someone's mind, education can be a powerful tool. You can create and deploy a wide range of materials that will educate others about the issue you care about. We call this a "force multiplier" when someone makes a significant change to an attitude and/or behavior.

**3** *Advocate to change a rule, regulation, or law ... and engage others in your advocacy.*

Short project description	How you know it's sustained ...
Protecting sea turtle habitats	Get others to take up the cause by signing a petition as part of a campaign to enact a law that protects the animals' habitats. Your advocacy is what matters—bonus points if you get a law passed, but even if you don't, you can still change minds and behavior along the way.

Visit **Step 4 GoGold** to plan your project's sustainability.



## 5 How do I measure my impact?

Your impact is measurable when you collect information or data throughout your project and use it to show that your actions have had a positive effect on the community and/or contributed to addressing your issue.

Think about what you can **count** in order to measure the effectiveness of your project. This means that you will need to set a goal or two! That way, when you measure your results, you'll know how effective your project was overall. Goals can feel intimidating, but remember, you're setting them for yourself—and they are adaptable.

You can begin demonstrating your impact by asking "how much?" or "how many?"

- You can count **how many** people your project helped, involved, or educated, or how many people changed their behavior or attitudes. You can also count the number of members in a group (social media or in person) or how many clicks, shares, views, or comments your website or posts received.



- If you are introducing a new concept to a group, you can use a pre- and post-questionnaire to measure **how much** they've learned or assess what behaviors they've changed.

Successful Gold Award projects have goals and measure true impact. Be confident in setting and measuring multiple goals, so you can understand the impact of each part of your project. And don't be shy about expanding your efforts as you go!

**MEASUREMENT EXAMPLE:** *Nancy is creating a technology class for women in the prison system to help prepare them for future employment. She sets two goals: to reach 50 women in the prison system with her technology class by the end of the school year and to be sure at least 75% of the women feel like they have increased their tech skills. To measure her impact, she plans to use two metrics: she will track participation to ensure she serves at least 50 women, and she will circulate questionnaires before and after the classes to assess if her participants are increasing their tech skills. By consistently tracking her progress, she can adjust her plan to better meet her goals.*

Visit **Step 4 of GoGold** to create your project's goals and outline how you'll measure your impact.



#### **SOMETHING TO**

#### **REMEMBER:**

While goals are important guidelines, they may change as you go along. It's OK—it's all part of the learning process. Collecting and analyzing data throughout your project will help you gauge the impact your project is having, make improvements and adjust your goals as necessary, and ultimately tell a compelling story about your Gold Award. If you think you need to change your goals after your proposal has been approved, reach out to your council contact for advice and support.

# Part 2: Achieving Your Gold Award

Now that you've learned about the Gold Award, you're ready to earn it—the greatest achievement in Girl Scouting! It may sound daunting, but we'll break it down into smaller, more manageable steps. Read on for more on how to get started. And remember: your council and the Girl Scout Movement will be there to support you every step of the way!

## How do I know I'm ready?

You can begin working on your Gold Award proposal in GoGold after you've crossed certain items off your to-do list. You're ready when:

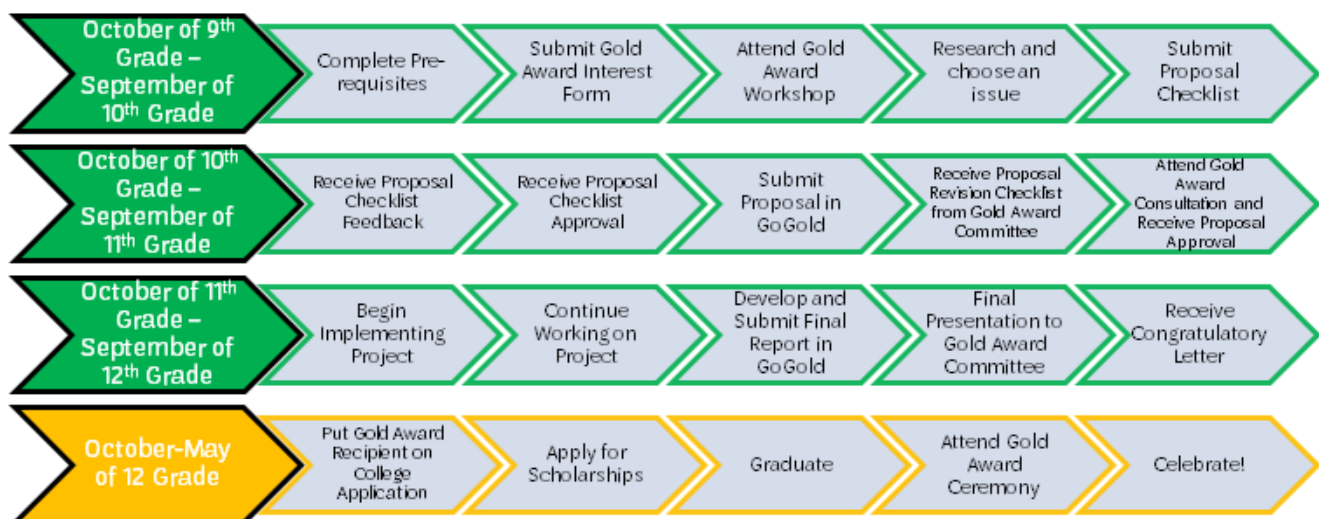
- You're in grades 9–12.
- You're a registered Girl Scout Senior or Ambassador.
- You've completed two Senior or Ambassador Journeys OR have earned a Silver Award and completed one Senior or Ambassador Journey.
- You feel compelled to do something meaningful that will make the world a better place!

## How do I know what to do—and when?

Once you have completed your Gold Award prerequisites, you must complete the following required steps prior to submitting your project proposal on the GoGold web app:

1. Submit [Gold Award Interest Form](#)
2. Register for [GoGold](#)
3. Complete Gold Award Workshop. Workshops are offered on a monthly basis. Please visit the GSCTX [event calendar](#) to register for a workshop.
4. Submit Proposal Checklist and get approval to submit Proposal in GoGold.
5. Submit Proposal in GoGold after receiving approval on your Proposal Checklist.

Each Girl Scout will make her own timeline, but here is GSCTX's suggested timeline:



For high school seniors ONLY:

**May 1:** Gold Award proposals must be approved by this date for all graduated seniors.

## How much time does it take?

Plan to spend 80 hours bringing your project to life—that’s the minimum. These hours will give you the time you need to properly plan and execute your project—though

keep in mind that your schedule and other time commitments will influence how long it takes to complete your project. This is OK, whatever timeline you follow is just fine!

Use this chart—and the definitions below—as a guide to help you plan how to best invest your time for maximum efficiency and impact.

**Preparation (30–50%)** includes time planning pre- and post-approval.

- **Pre-approval (up to 25%)** is the process of preparing your project plan before council review and approval. *This includes some research, contacting possible community partners, investigating potential venues, finding prospective volunteers, and ultimately completing your project proposal.*
- **Post-approval (up to 25%)** is the work of finalizing your research and locking in your logistics after your proposal is approved by your council. *For example, you might contact your venue and set dates and times for workshops.*

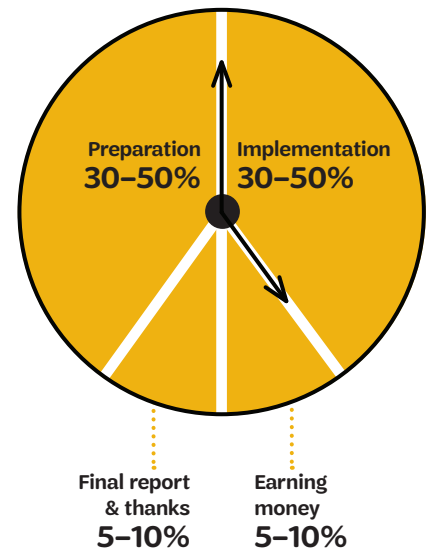
**Implementation (30–50%)** is the process of leading and executing the plan you defined in your project proposal and making changes, when necessary, to achieve the project’s goal. *This includes training your volunteers, leading your team to do your project, and more!*

**Earning money (5–10%)** is optional, and only includes time you spend earning money for your Gold Award.

**Final report & thanks (5–10%)** includes reflecting on your impact and appreciating your team, which are essential parts of the Gold Award, so make these a priority as you wrap up.

It’s easy to forget an activity, email, or conversation, so use the “Track My Work” tab in GoGold to make sure you don’t miss a thing.

## BUDGET YOUR HOURS



## What is the GoGold web app?

**GoGold** is a mobile-friendly web app you will use to track your progress towards completing the seven steps of the Gold Award—from idea to proposal, to taking action and final report—online!

You can use GoGold to brainstorm and submit your official Gold Award proposal as well as your final report. This system is designed with you in mind. It offers a lot more than just a place to upload documents.

GoGold takes you through each of the Gold Award steps while offering new ways to examine the issue you want to work on and its root causes, plan your project, set goals, map a timeline, and add your team members.

The functionality built into GoGold is going to save you time, too. The system includes options for your troop leader to virtually sign off on your prerequisites, like your completed Journeys or Silver Award, and for your project advisor to verify your proposal is ready for your council’s review process. (We will tell you more about the role of a project advisor in [Step 3](#).)

Think of GoGold as an interactive, informative, and enormous filing cabinet up in the cloud—where every single Gold Award proposal and final report is proudly safeguarded and catalogued for all the Girl Scouts who are on this amazing journey.

## What are the #1 tips to help me succeed?

DO THIS	NOT THIS
Pull a team of volunteers together and put your leadership skills to work.	Do it all yourself with just a few or no volunteers.
Choose a project advisor who is an expert on your issue and willing to be involved.	Choose a parent or troop leader as an advisor.
Plan ahead and anticipate obstacles.	Wing it without a plan.
Break up your work into small, manageable bundles and assign each bundle a timeline.	Procrastinate or try to do it all at once.
Update your project advisor and council contact and ask questions when needed.	Keep project progress, obstacles, and details to yourself until you submit your final report.
Document everything as it occurs so that the information you collect is accurate and honest.	Make up a timeline after you've finished the project or put together several small projects.
Measure your project's outcome—you can always look to your council contact for guidance on collecting data, conducting surveys, and doing pre- and post-evaluations.	Complete your project with no real way to measure the impact you've made.
Make sure your project includes the five Gold Award elements.	Submit your project proposal without addressing root cause or including a national and/or global link, sustainability, measurability, or leadership.
Include detailed goals in your project proposal that show your anticipated impact.	Skip goal setting.
Do research to make sure any organizations you plan to work with want to sustain your project.	Assume that organizations need your help.
Create a dynamic project with measurable impact on a community.	Create a static website as the focus of your project or hold a one-day workshop.
Be original—this is your chance to shine!	Copy what others have done.



### **SOMETHING TO REMEMBER:**

Prior to submitting your Proposal in GoGold, you must submit your Proposal Checklist to the GSCTX Gold Award Staff Liaison for review. You will then receive feedback on your checklist. Once your checklist is approved, you can submit your Proposal in GoGold to be reviewed by the Gold Award Committee.

## What are the seven steps to the Gold Award?

- ▶ **Step 1: Choose an issue**
- ▶ **Step 2: Investigate**
- ▶ **Step 3: Get help**
- ▶ **Step 4: Create a plan**
- ▶ **Step 5: Present your plan**
- ▶ **Step 6: Take action**
- ▶ **Step 7: Educate and inspire**

Let's break it down with a description of each step and tips for success. You'll complete these steps using [GoGold](#). When you're ready, [create a GoGold account and get started!](#)

### Step 1: Choose an issue

In this step, you'll answer questions that will help you reflect on your personal values, education, experience, and interests in order to find an issue you care about.

Use the interactive question tree in GoGold to answer a series of questions that will help you explore how to merge your passions and skills to take action. It's easy! Simply answer the questions and GoGold will do the rest, compiling your responses into project themes that may interest you.

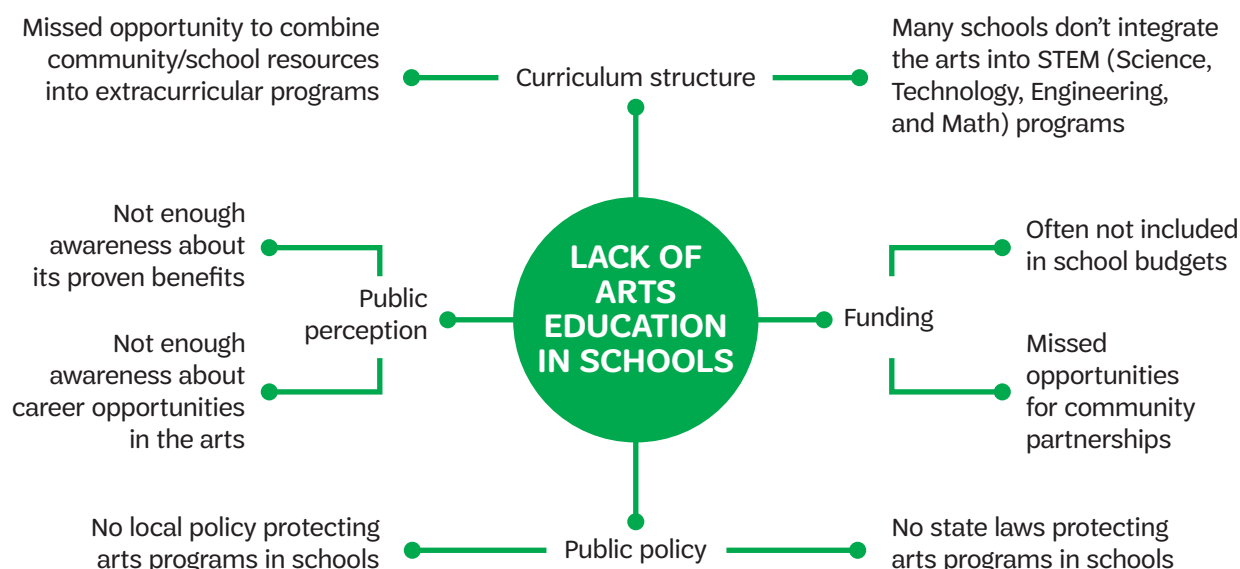
Why?	Who?	Where?	What?	How?
Why are you inspired? Do you care about poverty, women's rights, environmental sustainability, health and relationships, animals, human rights, veterans, sports, or something else?	Who do you want to help? The elderly, children, those less fortunate, nature, people with disabilities, or animals?	Where do you want to make an impact? Your school, neighborhood, city, state, country, or around the world?	What are your strengths and talents? Public speaking, math, community building, empathy, research, or people skills?	How do you want to make a difference? Will you change a law, lead workshops, start a club, develop curriculum, give presentations, teach a skill, or take action another way?

You can complete the quiz as many times as you want. And you'll leave the step with an issue or two you may want to explore further.

### Step 2: Investigate

In Step 1, you identified a community issue or two that you're interested in exploring further. You'll need to trace back the issues to their root causes for your project and then connect with issue experts to plan your project. By addressing the root causes of your issue and involving your community in the solution, you'll be primed to make a sustainable impact.

Start by using a mind-mapping tool to explore the root causes of the issue you've chosen. A blank mind-mapping worksheet can be found in the council resources section at the end of this guide. Here's an example mind map:



Notice that the community issue “lack of arts education in schools” is placed in the center and that things that trigger it, like funding, public policy, public perception, and curriculum structure are explored further. When you explore further, you find **root causes**. In this example, the root causes are in the outer prongs. For example, the root causes of the public’s perception of lack of arts education in schools include not enough awareness about proven benefits and not enough awareness about career opportunities in the arts.

Once you’ve identified root causes, take your research further to make sure:

- You’ve identified a real need in the community.
- You can make your project idea happen—it’s realistic.
- You can learn about resources and develop a network beyond your friends and family to help you.

**Get online.** Check news and organizations’ sites related to your issue. Explore how the media in other countries cover your issue.

**Get reading.** Find books that offer in-depth analysis of your issue, read your local newspaper, and look for magazine articles that offer different perspectives.

**Interview experts.** Talk to friends, neighbors, teachers, business owners, community partners, and others who can offer information or insight about the issue you’ve chosen.

**Need help identifying organizations or people who have knowledge of your issue or finding an expert to interview?**

Click the help icon next to the “Research” tab in GoGold for suggestions, including a community map, a short list of thought starters, and interview tips.



#### **SOMETHING TO REMEMBER:**

Before you meet with new people, get safety tips from your troop/group volunteer and always make sure your family knows who you’re talking to or meeting with—safety first!



## Step 3: Get help

In Step 3, you'll form a team of volunteers. Working together to put your plans into action allows you to flex your leadership muscle and make a bigger impact than you would on your own. Anyone can be on your team—you don't need to limit yourself to just people your age or those who are Girl Scouts. But do choose a diverse group of volunteers with different skill sets who will work to put your project into action and stick it out until you're done.

Here are some important members of your team:

### GOLD AWARD STAFF LIAISON

The Gold Award Staff Liaison is a GSCTX staff member who oversees the back-office end of the Gold Award program. They answer customer questions, manage all official forms, reports, and correspondences. This staff representative reviews, provides feedback, and approves the Proposal Checklist required prior to submitting your Proposal in GoGold. They also coordinate workshops, scholarships, events, and the annual GSCTX Gold Award Ceremony. Questions? Email [mygoldaward@gsctx.org](mailto:mygoldaward@gsctx.org) or call 800-733-0011.

### PROJECT ADVISOR

Your project advisor is an adult you approach and invite to be on your team, who has some level of expertise in one or more areas of the issue your project addresses. Think of your project advisor as a professional consultant; they can guide you as you plan and implement your project. The project advisor does not design your project but does offer valuable insight, advice, and guidance.

Parents/guardians and troop volunteers cannot be project advisors. Sometimes adult siblings or family members such as aunts or uncles can be approved project advisors if they are experts on your issue. However, we strongly encourage you to reach outside your familiar circle and grow your network. The [Project Advisor Guide](#) will help your advisor understand their role and how they can support you.

### CAREGIVERS

Parents or caregivers are amazing supporters! They can act as cheerleaders, sounding boards, and chauffeurs. They can also help you out with safety, transportation, and travel guidelines. The [Guide for Adults](#) lists helpful ways your parents or caregivers can help you; however, as we said above: parents/guardians cannot act as your project advisor.

### GOLD AWARD COMMITTEE

The Gold Award Committee consists of a group of volunteers who review and approve Project Proposals and Final Reports. They meet twice a month to review reports to ensure that the standards and requirements of the Gold Award are consistently and appropriately upheld. The committee hosts monthly consultation meetings and final report presentation meetings to provide direct project feedback to Girl Scouts. They also provide feedback for girls whose projects need improvement and give suggestions for ways they can adjust their project to meet Gold Award standards.



#### SOMETHING TO REMEMBER:

When you expand your circle, you expand your impact. You may feel a little bit uneasy to approach and invite those outside your network to join your team, but remember to use your proposal as your guide to explain your plans. Chances are they will be impressed!

### GOLD AWARD MENTOR

A mentor is a GSCTX volunteer who has been vetted, appointed, and trained to guide and support girls through the Gold Award process. Having a mentor is not required but highly recommended. In some instances the committee will require a mentor if an applicant needs more guidance. Your mentor works with you for the duration of your project. Their role is to help ensure that you are in compliance with the Gold Award guidelines and deadlines. They serve as a resource to you and will review materials you have prepared before they are submitted to the committee for review.

If you are interested in being paired with a mentor email [mygoldaward@gsctx.org](mailto:mygoldaward@gsctx.org). Please keep in mind that all mentors are volunteers. Be respectful of their time and be patient. Please allow at least 72 hours for them to respond to you.

### MORE TEAM MEMBERS

Troop volunteers and other Girl Scout volunteers can help make sure you've met Gold Award prerequisites and may also agree to be a part of your volunteer team. They can also review Gold Award funding, safety, and travel guidelines with you. The [Guide for Leaders](#) will get them started!

Friends and family may want to help you implement your plan. Troop sisters, relatives, friends, siblings, and cousins can all make terrific team members. Feel confident about giving them hands-on roles and delegating tasks to them, too! The [Guide for Adults](#) lists helpful ways your parents or caregivers can help you.

Use Step 3 of GoGold to keep a list of your confirmed team members. You're required to work with at least one adult volunteer—your project advisor, so be sure to list them first. Then, add at least three to five additional team members who are not your parent/guardian or troop members. From there, you can add as many others as you'd like!

Keep in mind that a good leader identifies specific team members with varied backgrounds and skill sets to assist with specific tasks associated with their project. While you may be inclined to primarily enlist your peers, adult support can help you form partnerships with organizations, access resources, and provide important safety measures (your council can help make sure you're covered). So, be ready to identify each volunteer's role and don't worry about missing someone—you can add more team members as you go along.



## Step 4: Create a plan

In Step 4, you'll bring together the work and research you did in Steps 1–3 to show how you will achieve your project's purpose. You'll work out the specific details of your project proposal, including a project description, proposed budget and timeline, and your thoughts on how the project will impact you, your target audience, and your wider community. You'll also define your project's national and/or global link, set goals to measure your impact, and plan how you'll sustain your project (refer back to [Part 1](#) for a refresher).

Provide as much detail as you can so your council can evaluate your timeline and proposed scope of work. Ensure you've clearly articulated your ideas and plans, identified your team, set clear goals, and determined how your impact will be measured so it can be easily understood and evaluated. The people reviewing your proposal may not know you personally; be specific so your vision is clear to them.

### HOW DO I EARN MONEY FOR MY PROJECT?

In addition, to troop or family support you can choose to money-earn, fund-raise or seek sponsorships to fund your project. GSCTX requires a [Money-Earning, Fundraising, or Sponsorship Application](#) for Girl Scouts wanting to earn money for Higher Awards projects.

Please note: This form should be used both prior to a money-earning or fundraising event/project and as a way of reporting after the money-earning or fundraising event/project is complete. Upon submitting this form, you will receive a response from a GSCTX staff member within three to five business days. Please be sure to submit this application at least two weeks in advance of the event/project to allow ample time for a response. This must be approved by the Fund Development department BEFORE you begin your project.

Money Earning is defined as an activity organized by an individual Girl Scout or a Girl Scout group/troop (rather than by the Girl Scout council) to earn money for an individual Girl Scout's higher award project or for the group/troop. Money Earning is planned and carried out by youth members in partnership with adults.

Sponsorships are defined as donations of services, meeting locations, monetary gifts, or in-kind gifts to a group or troop.

Fundraising is defined as an activity organized by a group of adults to assist a group or troop with raising funds. Girl Scouts are not allowed to fund-raise for another organization as part of their higher award project.

More information about money-earning, fundraising, and sponsorships can be found in [Volunteer Essentials](#).

### CAN I USE MEDIA TO SHARE MY PROJECT?

Social media platforms are great places to share your work. Be sure to create project based social media and email accounts (do not use personal accounts when possible). If you are taking photos during your project that you plan to share publicly (i.e. on a website or blog), you must obtain [photo/media releases](#) from the subjects of your photos.

Please also share any news stories or special event coverage involving your project with us by emailing [communications@gsctx.org](mailto:communications@gsctx.org).

## WHAT DO I NEED TO KNOW ABOUT SAFETY?

As a Girl Scout, you know that safety is important. When you work on the Gold Award, it's a good idea to make a basic safety management plan. In advance, think about:

- What could go wrong
- How to prevent things from going wrong
- What to do if they go wrong anyway

Work with your Girl Scout leader or caregiver to make sure your project is following and adhering to [GSCTX safety policies and Safety Activity Checkpoints](#).

## Step 5: Present your plan

You'll know you're ready to submit your proposal to your council for review and approval when you can confidently check all the boxes below and have received approval after submitting your Proposal Checklist:

- ☐ You've met the prerequisites (see "How do I know I'm ready?")
- ☐ You've created a unique project
- ☐ You've chosen an expert project advisor (Step 3: Get Help)
- ☐ You've engaged a team of volunteers who will take action with you
- ☐ You've addressed the root cause of an issue
- ☐ You've tackled your target audience's needs
- ☐ You've set clear goals. You can say, "Here is the change I plan to make, and here's how I'll know I've made it."
- ☐ You've designed a sustainable project
- ☐ You've identified a national and/or global link
- ☐ You've developed a realistic budget and identified the resources you need to carry out the project
- ☐ Your project will take at least 80 hours to complete
- ☐ You have the skills to get started
- ☐ You've created a plan to inspire others about your project and its impact



### **SOMETHING TO REMEMBER:**

Prior to submitting your Proposal in GoGold, you must submit your Proposal Checklist to the GSCTX Gold Award Staff Liaison for review. You will then receive feedback on your checklist. Once your checklist is approved, you can submit your Proposal in GoGold to be reviewed by the Gold Award Committee.

Before you submit, be sure to upload any additional files your council requires and download a copy of your proposal to keep for your records. Then, get your troop leader/volunteer to verify that you completed your prerequisites and obtain project advisor support of your proposal before submitting it. You'll be able to use GoGold to send an email request for verification that they can complete online in just a few clicks.

Your council will have a specific review and approval process, so be sure to check in with them for next steps.

## PROPOSAL REVIEW AND APPROVAL PROCESS

The Gold Award Committee reviews proposals on the 2nd and 4th Thursday of each month. To have your proposal reviewed at an upcoming meeting it must be submitted in GoGold no later than the Monday prior to each meeting.

Once the committee reviews your proposal you will receive feedback from the committee within 1 week of the meeting. This feedback will either be a revision checklist and invitation to sign-up for an upcoming consultation time slot or a request to do more extensive revisions in GoGold and resubmit for review. Please do not sign-up for a consultation time slot until you receive the invitation to do so from the committee. The revision checklist given prior to your consultation is a road map to what you will need to come prepared to further explain to the committee. Prior to your consultation a Gold Award Mentor will reach out to discuss your revision checklist and make sure you are prepared for the consultation.

You may not begin work on your project until you have attended the consultation meeting and been officially approved by the Gold Award Committee to start your project.

### Step 6: Take action

Once your proposal is approved, it's go time! Lead your team to carry out your plan. Log your hours and track your income and expenses as you put your proposal into action. Use the Experience Log to upload photos, videos, and/or text posts showing your project in action. These posts will be shared with your council when you submit your final report in Step 7.

Check the "Summary" tab in Step 6 of GoGold for an overview at any time.

### WHAT IF I NEED TO MODIFY MY PROJECT?

Any changes to your approved project must be submitted to the Gold Award Committee and approved PRIOR to continuing with your revised project. As soon as you are aware of a necessary change, stop, and submit the GSCTX [Gold Award Project Amendment Form](#).

### Step 7: Educate and inspire

By Step 7, you're in the home stretch and completing your final report. It's time to tell your story—to tell others what you did, what you learned, and the impact your project had on your target audience. This is your chance to shine, so be sure to fully reflect on each question and provide thoughtful, detailed answers.

Upload any files and download a copy of your final report for your records. You'll obtain project advisor verification for the great work you completed and then submit to your council for review and approval.

As when you submit your proposal to your council at Step 5, your council will have a specific review and approval process for Step 7, so be sure to check in with them for next steps.

## FINAL REPORT REVIEW AND APPROVAL PROCESS

Once your project is complete, return to GoGold to update your project's progress and submit the Girl Scout Gold Award Project Final Report (steps 6-7). GSCTX requires a head shot and [media kit](#) to be attached to your GoGold Final Report.

Your final report will then be sent to the Gold Award Committee for review at their next meeting. The Gold Award Committee meets on the 2nd and 4th Thursday of each month. To have your final report reviewed at an upcoming meeting it must be submitted in GoGold no later than the Monday prior to each meeting. You will then be scheduled for a final presentation with the Gold Award Committee.

When your final report is approved, you're officially a Gold Award Girl Scout.

Celebrate and be sure to thank your project advisor, your team, and all the other people who helped you along the way!

## WHEN IS THE GOLD AWARD CEREMONY?

GSCTX hosts only ONE ceremony each year to honor all girls who have earned the Girl Scout Gold Award for that specific year. In the spring after your Girl Scout Gold Award project is complete and receives final approval, you will receive an invitation with the details of the ceremony. The Girl Scout Gold Award Ceremony takes place in early June.

In order to be invited to this annual Gold Award ceremony, all Gold Award project Final Reports and attachments must be submitted to council via GoGold no later than March 1st. Girl Scouts whose Gold Award projects are completed after March 1st or high school graduates who submit reports by September 30th deadline, will be invited to the Gold Award ceremony taking place the following year. This is to ensure GSCTX has adequate time to prepare for the ceremony.

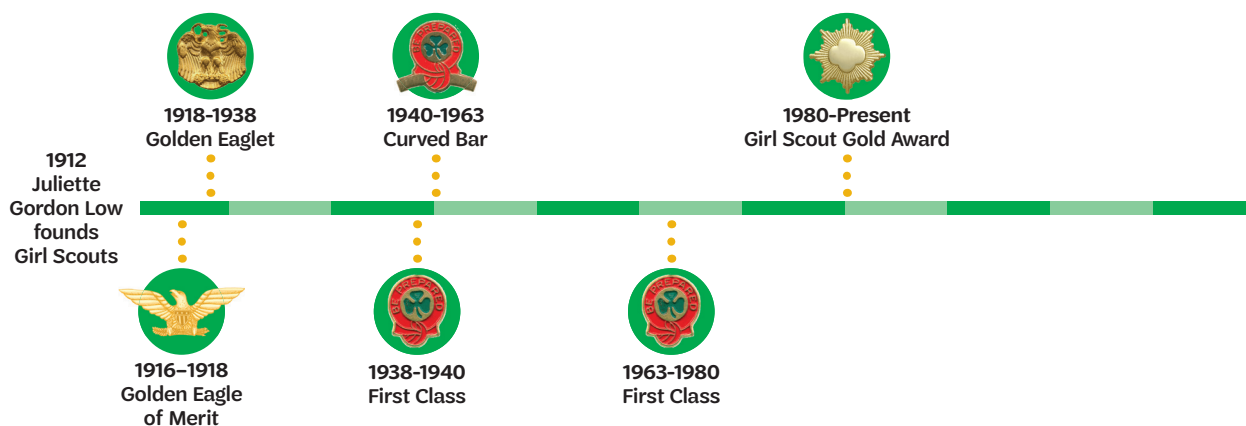
## Congratulations—you're a Gold Award Girl Scout!

You've earned the Gold Award, the most highly regarded award in the world for girls. It's the mark of the truly remarkable. Becoming a Gold Award Girl Scout marks an important milestone in your Girl Scout career. The same vision, commitment, and leadership that brought you through the Gold Award process will now carry you to new heights. This will distinguish you on scholarship applications, college admission essays, and on your résumé—forever. What you have earned will set you apart, in all the best possible ways!

In addition to accomplishing this challenging personal goal, you can now join an esteemed group of Girl Scouts who share this distinction.

From its beginning in 1916, the greatest achievement in Girl Scouting has been a symbol of excellence and leadership that recognizes the extraordinary efforts of extraordinary girls. While the Gold Award has gone by many names, now all Girl Scouts who earned the First Class, Curved Bar, Golden Eaglet, or Golden Eagle of Merit are part of the Gold Award Girl Scout Family (see [GSUSA's proclamation](#)). Its timelessness has inspired generations of young women to find greatness inside themselves and share their ideas and passions with their communities and the world. Congratulations on joining this network of talented and inspirational women!

### YOU'VE JOINED HISTORY—WELCOME TO THE GOLD AWARD GIRL SCOUT FAMILY!



## Share your accomplishment with the world!

How many other teenagers can say they led a team that tackled an issue in their community to create lasting change? We know you can say it! You stand out in a crowd—own it!

Now that you're a Gold Award Girl Scout, it's time to leverage your accomplishment and share your passion:

- **Capture the skills you gained.** Remember all the things you learned while earning the Gold Award. Things like project management, team building, public speaking, and resource development are real-life skills that need to be highlighted. Make sure you add your new skills and competencies to your future applications and résumés.
- **Apply for scholarships.** When applying for scholarships (and you should be!), you'll want your Gold Award to be a highlight. The work that goes into earning it will show you as a well-rounded, community-minded, forward-focused can-doer! Be sure to review these specific [scholarships](#) designed *just* for Gold Award Girl Scouts.
- **Expand your network.** Think of all the people you met and engaged with while working towards the Gold Award. Keep all those contacts and add them to your professional social media accounts, like LinkedIn, whenever possible. Those individuals will be proud to be connected to you, and the Girl Scout Gold Award, forever.
- **Get paid more.** If you join the military, you can enlist at a higher pay grade.
- **Get the job.** Highlight your Gold Award on your résumé—as well as all of the skills you gained while earning it. Don't underestimate the power of a Girl Scout alum, or sister Gold Award Girl Scout, receiving your résumé or application!

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### RÉSUMÉ TIPS:

**Describe what the Gold Award means** for anyone who may not be familiar with it (ideally one sentence or less). For example:

- Earned the Girl Scout Gold Award by planning and executing an 80-hour service-learning project and managing a team of volunteers and community partners

**Quantify, quantify, quantify!** Include measurable outcomes from your project to tell about your leadership experience and impact. Instead of saying:

- Developed a robotics program for girls

Try something more powerful, like:

- Created a robotics curriculum that reached 80 girls—90% of whom reported an increased interest in STEM careers
- Partnered with two school districts to add the curriculum to 10 school clubs
- Implemented a social media strategy to educate girls on STEM opportunities, achieving more than 5,000 impressions in total

**List skills that you developed in pursuing your Gold Award.** Shine a light on transferable skills like project management, communication, strategic planning, research, budget oversight, fundraising, team building, and social media marketing.

**Elevate your online story.** If you created a website as part of your Gold Award, consider adding a link. You can use a free URL shortener to make the link memorable.

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## GIRL SCOUTS OF CENTRAL TEXAS RESOURCES

# Contents

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- ▶ [Proposal Rubric](#)
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- ▶ [Consultation Information](#)
- ▶ [Gold Award Process Overview](#)
- ▶ [Mind Mapping Worksheet](#)
- ▶ [Root Cause Worksheet](#)



## Girl Scout Gold Award Project Proposal Preview and Response Standards

Council Name:\_\_\_\_\_

Street Address:\_\_\_\_\_

City:\_\_\_\_\_ State:\_\_\_\_\_ Zip Code:\_\_\_\_\_

Email:\_\_\_\_\_ Phone:\_\_\_\_\_

**NOTE: BE SURE TO SUBMIT YOUR PROPOSAL BY THE DATE ESTABLISHED BY YOUR COUNCIL.**

Your Name:\_\_\_\_\_Country:\_\_\_\_\_

Street Address:\_\_\_\_\_

City:\_\_\_\_\_ State:\_\_\_\_\_ Zip Code:\_\_\_\_\_

Email:\_\_\_\_\_ Phone:\_\_\_\_\_

Age:\_\_\_\_\_ Grad Year:\_\_\_\_\_ School:\_\_\_\_\_

Troop/Group Number:\_\_\_\_\_ Troop/Group Volunteer:\_\_\_\_\_

Troop/Group Volunteer's Phone:\_\_\_\_\_ Email:\_\_\_\_\_

*Project Advisor must be someone who has demonstrated knowledge or is an expert in the selected area. If they do not clearly have a connection and knowledge of the issue the proposal will not meet the minimum standards of a Gold Award. Project Advisor cannot be a family member or troop leader.*

Girl Scout Gold Award Project Advisor:\_\_\_\_\_

Project Advisor's Organization:\_\_\_\_\_

Project Advisor's Phone:\_\_\_\_\_ Email:\_\_\_\_\_

**Prerequisites:** You must have either completed A) the Girl Scout Silver Award and one Senior or Ambassador Journey, or B) two Journeys. Please list the prerequisites you completed below and obtain your troop/group volunteer's signature.

*Prior to submitting a Proposal in GoGold applicants must have taken the required GSCTX Gold Award Workshop within 6 months of Proposal submission date and received approval on their Proposal Checklist.*

Senior/Ambassador Journey	Date Completed	Troop/Group Volunteer's Signature
1.		
2.		

<b>Girl Scout Silver Award Completion Date</b>	
<b>Council Where You Earned the Award</b>	

*Team must be a minimum of 3-5 team members that are beyond the Girl Scout community and family. The team members must have skills and knowledge related to the issue and the team must include members of the community impacted by the issue. If your team is less than 3 members OR only includes family and other Girl Scouts, the proposal will not meet the minimum standards of a Gold Award.*

**Your Team:** List the names of individuals and organizations you plan to work with on your Gold Award project. This is a preliminary list that may grow over the course of your project.

Individual (if applicable)	Organization	How my team will help


## Proposed Project Description

**Gold Award Title:** \_\_\_\_\_

**Proposed Start Date:** \_\_\_\_\_ **Proposed Completion Date:** \_\_\_\_\_

The theme(s) my Gold Award will address is/are:

My Gold Award aims to address this issue:

*Identified issue needs to be based on a credible community need that is not already being fulfilled by the community that the applicant intends to serve. If the issue is only based on personal interest and not credible community need or the issue is already being addressed by the community you intend to serve, the proposal will not meet the minimum standards of a Gold Award.*

The reasons I selected my issue are:

*Demonstrate that you have thoroughly researched the issue by providing 1-2 referenced sources. If the research is only implied, but no sources are provided or if no research has been conducted, the proposal will not meet the minimum standards of a Gold Award.*

## Root Cause

The root cause of my issue is:

*Gold Award projects must address the root cause of an issue in the community. Clearly define why (the root cause) the issue is happening and provide clear project plan details on how your Gold Award Project will address the root cause. If the root cause is not identified OR the project plan does not clearly address the root cause OR the project plan only addresses an immediate need with a short-term or one-off solution, the proposal will not meet the minimum standards of a Gold Award.*

I will address the root cause by:

*Provide as much detail as possible to clearly describe how your project will address the root cause of the issue. If the project description is vague or it is unclear what will be done, the proposal will not meet the minimum standards of a Gold Award.*

## Target Audience

The target audience(s) for my Gold Award project is/are:

*The target audience must be clearly identified members of the community affected by the issue. The project plan must engage the community members in the solution and show a benefit to the target audience. If the target audience is only marginally benefitting from the project plan OR target audience is not part of the community affected by the issue OR the project plan is designed FOR the target audience instead of WITH the target audience, the proposal will not meet the minimum standards of a Gold Award.*

The skills, knowledge, and/or attitudes my target audience will gain are:

*Gold Award Projects must have measurable impact. Clearly define what the impact is and what tool will be used to measure the impact. If the impact is vague or not realistically measurable OR if the impact is not related to the issue OR not clearly defined, the proposal will not meet the minimum standards of a Gold Award.*

I will know that my audience has gained the desired skills/knowledge because:

*See “The skills, knowledge, and/or attitudes my target audience will gain are” - these two questions are evaluated together.*

## Proposed Impact—National and/or Global Link

My Gold Award's national and/or global link is:

*Gold Award projects do not need to have global or national reach but must connect to a larger national or global issue. Provide research and evidence connecting the issue addressed by this project to a larger national or global issue. If the research suggests only a limited connection or no connection to a national or global issue, the proposal will not meet the minimum standards of a Gold Award.*

## Proposed Impact—Measurable Goals

Measurement of my project's success:

*Gold Award Projects must have measurable impact. This chart should connect to the responses provided in "The skills, knowledge, and/or attitudes my target audience will gain are" and "I will know that my audience has gained the desired skills/knowledge because" sections. Each impact/outcome listed in the "What my audience will learn/gain" column must have a clearly defined measurement tool identified in the "How I will measure impact" column. If the impact is not realistically measurable OR the measurement is not clearly defined, the proposal will not meet the minimum standards of a Gold Award.*

What my audience will learn/gain	How I will measure impact	When I will measure impact

If you need more space, please use the extra page at the end of the application.

My Gold Award project goals are:

*Gold Award Projects need clearly defined goals. Provide at least one clearly defined goal for each project impact listed in the chart above. Goals must be specific, measurable, achievable, relevant, and time-bound (SMART goals). If the goals are not clearly connected to the planned project impact(s) OR there are not SMART goals for each impact OR no goals are identified, the proposal will not meet the minimum standards of a Gold Award.*



## Proposed Impact—Sustainability

My Gold Award will be sustained beyond my involvement by:

*Gold Award Projects need to ensure that there is a clear sustainability plan. Provide details on how the project will continue beyond your involvement. Ensure you have commitment from an individual or organization to sustain your project. If it is unclear how the project will continue OR if applicant is only hoping someone will sustain the project OR there is no plan for the project to be continued OR the project can't be continued after the project (service project), the proposal will not meet the minimum standards of a Gold Award.*

## Create Your Plan

I will put my plan into action by:

*GSCTX recommends drafting your timeline outside of the GoGold system as well as having a way to keep track of hours during implementation. This will help with Proposal and Final Report submissions.*

*Project timelines must be comprehensive and realistic. Clearly outline all the major steps in your project and ensure the total project hours are at least 80. Of those 80 hours, a maximum of 20 hours can be spent in the research (pre-approval) phase of the project. Avoid large time blocks of time with little details of what actions were being completed during that phase of the project. Ensure that you have clearly defined your leadership role in the timeline by including steps to recruit and engage your teammates as well as outline their specific roles and responsibilities in the action plan. If the timeline is less than 80 hours and only includes a few steps OR it is unclear what actions will be taken OR it is not a realistic timeline OR it is missing key steps OR work was done on the project prior to having an approved Proposal OR there is limited or no strategy to lead your team and no tasks have been clearly delegated OR the project appears to be driven by an adult, the proposal will not meet the minimum standards of a Gold Award.*

Date	Activity	Teammate(s) Needed	Resources Needed	Hours of Work

If you need more space, please use the extra page at the end of the application.

Estimate your project expenses and how you plan to meet those costs (e.g., donations, cookie proceeds, money-earning project):

*Provide detailed descriptions of the project costs and clear explanations of how costs will be met. If you intend to money earn, an approved money earning application is required prior to submitting a Proposal. If the budget is vague or it is unclear how costs will be met OR the project plans to raise funds for another organization OR budget is not complete OR a money earning application has not been approved (if applicable), the proposal will not meet the minimum standards of a Gold Award.*

Item	Source of Funding	Amount

If you need more space, please use the extra page at the end of the application.

The strengths, talents, and skills I currently have and will put into action are:

*Describe the new skills you plan to develop through this project. If information is incomplete OR there are no goals to achieve new leadership skills, the proposal will not meet the minimum standards of a Gold Award.*

The skills I plan to develop as I work toward earning my Gold Award are:

*See “The strengths, talents, and skills I currently have and will put into action are” - these two questions are evaluated together.*

## **Tell the World!**

I will let others know about my Gold Award (the impact of my project, what the Gold Award is, and what I learned in earning it) by promoting via:

*Note: This is NOT about your Gold Award’s sustainability.*

- |  |                                       |  |
|--|---------------------------------------|--|
| <input type="checkbox"/> Website         | <input type="checkbox"/> Presentation | <input type="checkbox"/> Articles              |
| <input type="checkbox"/> Blogs           | <input type="checkbox"/> Posters      | <input type="checkbox"/> Public Demonstrations |
| <input type="checkbox"/> Social<br>Media | <input type="checkbox"/> Videos       | <input type="checkbox"/> Workshops             |

Your Signature:\_\_\_\_\_ Date:\_\_\_\_\_

Project Advisor Signature:\_\_\_\_\_ Date of Approval:\_\_\_\_\_

Date of Proposal Submission:\_\_\_\_\_



## Gold Award Project Proposal Rubric

Applicants Name:	Reviewer's Name:
------------------	------------------

	Meets Standards	Needs Improvement		Does Not Meet Standards
<b>Prerequisites</b>				
<i>Related question in proposal: Prerequisite chart</i>				
<b>Completion of two S/A Journeys OR Silver Award and one S/A Journey</b>	<input type="checkbox"/> Is a registered Girl Scout in grades 9–12 <input type="checkbox"/> Has completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey	<input type="checkbox"/> Is not a registered Senior or Ambassador Girl Scout; not in grades 9–12 <input type="checkbox"/> Has not completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey		
<b>Gold Award Training</b>	<input checked="" type="checkbox"/> <b>Has completed Gold Award training, if applicable for council</b>	<input type="checkbox"/> <b>Has not completed Gold Award training, if applicable for council</b>		
<b>Proposal</b>				
<i>Related question in proposal: Girl Scout Gold Award Project Advisor information</i>				
<b>Project Advisor is identified and is an expert</b>	<input type="checkbox"/> Advisor has demonstrated knowledge or is an expert in the selected issue	<input type="checkbox"/> Advisor is family member or troop leader/volunteer OR does not have knowledge of selected		<input type="checkbox"/> None selected
<i>Related question in proposal: List the names of individuals and organizations you plan to work with on your Gold Award project</i>				
<b>Team members are identified</b>	<input type="checkbox"/> 3–5 team members, beyond Girl Scout community and family, with skills and knowledge related to the issue, including members of the community impacted by issue	<input type="checkbox"/> Self, family, and Girl Scouts only OR less than 3 team members		<input type="checkbox"/> Self and family only
<i>Related questions in proposal: My Gold Award aims to address this issue</i>				
<b>Project identifies a credible community need</b>	<input type="checkbox"/> Identified issue is based on credible community need <b>BONUS:</b> Identified need is important and rarely addressed	<input type="checkbox"/> Identified issue is based on Girl Scout's interests only and not on credible community need or <input type="checkbox"/> Identified issue is already being fulfilled by the community the Girl Scout intends to serve		
<i>Related question in proposal: The reasons I selected my issue are</i>				
<b>Research sources are cited and thoroughly investigated</b>	<input type="checkbox"/> Some research has been conducted and 1–2 sources are referenced	<input type="checkbox"/> Research is implied, but no sources provided		<input type="checkbox"/> No validation or research conducted to help shape project
<i>Related question in proposal: The root cause of my issue is</i>				
<b>Project identifies a root cause of that community need and plan addresses that root cause</b>	<input type="checkbox"/> Identified root cause <input type="checkbox"/> Project plan shows well-constructed approach to address it	<input type="checkbox"/> Identified root cause <input type="checkbox"/> Project plan does not address it		<input type="checkbox"/> Did not identify root cause <input type="checkbox"/> Project addresses an immediate need with a short-term/one-off solution
<i>Related question in proposal: I will address the root cause by</i>				
<b>Clear project description</b>	<input type="checkbox"/> Project is clearly described and shows a well-constructed approach on how the root cause of the issue will be addressed	<input type="checkbox"/> Project is vaguely described; it is unclear what will be done		<input type="checkbox"/> Project is not at all described; there is no explanation of what will be done

Related question in proposal: The target audience(s) for my Gold Award project is/are			
Target audience is clearly identified and engaged in project	<input type="checkbox"/> Target audience is clearly identified members of the community affected by the issue <input type="checkbox"/> Project plan engages appropriate community members in the solution and demonstrates benefit to the target audience	<input type="checkbox"/> Target audience is part of the community affected by the issue <input type="checkbox"/> Project plan marginally benefits the target audience	<input type="checkbox"/> Target audience is not part of the community affected by the issue <input type="checkbox"/> Project plan is designed FOR the target audience versus WITH
Related questions in proposal: The skills, knowledge, and/or attitudes my target audience will gain are; I will know that my audience has gained the desired skills/knowledge because;			
Project will have a measurable impact	<input type="checkbox"/> Impact is clearly defined and measurable; there is a clear measurement tool defined	<input type="checkbox"/> Impact is a vague impression OR not realistically measurable	<input type="checkbox"/> Impact does not relate to issue OR is not defined
Related question in proposal: My Gold Award's national and/or global link is			
Project identifies national or global link to issue	<input type="checkbox"/> Includes broad research and evidence connecting project specifically to a larger national and/or global issue; solution contributes to addressing that issue <b>BONUS:</b> Plan in place to share project with other communities	<input type="checkbox"/> Some research or evidence suggests limited connection to national or global issue	<input type="checkbox"/> No connection to national and/or global issue
Related questions in proposal: Measuring My Gold Award Project's success chart			
Project will have a measurable impact	<input type="checkbox"/> Clear measurement tool defined	<input type="checkbox"/> Not realistically measurable	<input type="checkbox"/> Measurement not defined
Related question in proposal: My Gold Award project goals are			
Project goals are clearly defined and realistic	<input type="checkbox"/> At least one goal is clearly defined and connected to project impact	<input type="checkbox"/> Goals lack detail and are not clearly connected to planned project impact	<input type="checkbox"/> No goals identified
Related question in proposal: My Gold Award will be sustained beyond my involvement by			
Project plan will ensure sustainability	<input type="checkbox"/> Clear, thoughtful plan that leads to sustainability beyond the Girl Scout's involvement	<input type="checkbox"/> Unclear idea of how the project will continue OR hoping someone else will sustain	<input type="checkbox"/> No plan for project to be continued OR the solution can't be maintained following the project (it's a service project)
Related question in proposal: I will put my plan in to action by			
Timeline is realistic and appropriate	<input type="checkbox"/> Comprehensive and realistic project plan that highlights all major steps in project and is about or over 80 hours	<input type="checkbox"/> Incomplete project plan that highlights only a few steps and is less than 80 hours	<input type="checkbox"/> Confusing or unrealistic plan that is missing key steps and is less than 80 hours
Active leadership role planned and defined	<input type="checkbox"/> Strategy to recruit and engage teammates is comprehensive, outlines specific roles and responsibilities	<input type="checkbox"/> Strategy to engage teammates is limited, includes only assigning minor roles/peripheral tasks	<input type="checkbox"/> No strategy to lead a team or engage others to help with the project OR project appears driven by an adult
Related question in proposal: Estimate your project expenses and how you plan to meet those costs			
Budget is realistic	<input type="checkbox"/> Provides detailed description of project costs and clear explanation of how costs will be met	<input type="checkbox"/> Provides vague description of project costs; it is unclear how those costs will be met and/or the supplies listed appear inappropriate for the scope of the project	<input type="checkbox"/> Provides incomplete information about project costs or how those costs will be met <input type="checkbox"/> Plans to raise money/fundraise for another organization
Income and money-earning activity explanations	<input type="checkbox"/> Yes, follows all money-earning policies	<input type="checkbox"/> Yes, but unclear if following money-earning policy	<input type="checkbox"/> No explanation OR disregards money-earning policy
Related question in proposal: The strengths, talents and skills I currently have and will put into action are; The skills I plan to develop as I work towards earning my Gold Award are			
Leadership development	<input type="checkbox"/> Describes new skills to be developed	<input type="checkbox"/> Provides incomplete information about leadership and personal strengths; partially sets goal to develop new	<input type="checkbox"/> Does not include information about leadership or personal strengths; does not identify a goal for developing a new skill
Related question in proposal: I will let others know about my Gold Award (the impact of my project, what the Gold Award is and what I learned by earning it) by promoting via			

Plan to actively share project	<input type="checkbox"/> Identifies the methods to be used for sharing the Gold Award	<input type="checkbox"/> Incomplete
Present plan and get feedback		
<i>Plan presented to Gold Award Committee for feedback after proposal submitted in GoGold.</i> <b>SHARE TIMELINE FOR FEEDBACK HERE</b>		
<b>Additional Feedback:</b>           		
<b>Proposal Designation:</b> <input type="checkbox"/> <b>Approved:</b> Meets standards in all categories <input type="checkbox"/> <b>Needs Improvement:</b> Needs improvement in majority of categories; may have a few in meets standards, or a few that do not meet standards -OR- majority of categories meet standards, but several categories do not meet standards <input type="checkbox"/> <b>Does Not Meet Standards:</b> Majority of categories do not meet standards; may have a few categories that meet standards		



## Are you Ready to Submit?

If you check “No” for any of the following, you are not ready to submit your Proposal. You need to re-evaluate your Proposal or project and make the necessary changes to alter the “No” to a “Yes.”

YES	NO	
<input type="checkbox"/>	<input type="checkbox"/>	I have met or completed all of the prerequisites.
<input type="checkbox"/>	<input type="checkbox"/>	My project challenges me. A Cadette or Junior could not do my project.
<input type="checkbox"/>	<input type="checkbox"/>	I have a Project Advisor who has specific knowledge about my topic. He/she is <i>not</i> my Troop Leader or related to me.
<input type="checkbox"/>	<input type="checkbox"/>	My project is new and innovative. It does not repeat an existing or past project.
<input type="checkbox"/>	<input type="checkbox"/>	My proposed budget is realistic and attainable
<input type="checkbox"/>	<input type="checkbox"/>	According to my proposed timeline, my project will take minimum of 3- months and 80 hours. <i>If you are counting 10 hours prior to approval, be sure to include these in your proposed timeline.</i>
<input type="checkbox"/>	<input type="checkbox"/>	My project serves a community that I care about, and I developed the idea around a <b>root cause</b> connected to it.
<input type="checkbox"/>	<input type="checkbox"/>	My project has a strong <b>national or global link</b> to it.
<input type="checkbox"/>	<input type="checkbox"/>	My project shows <b>leadership</b> . I am (a) working hands-on with the community I am benefitting, (b) networking, scheduling, organizing a team, and/or (c) leading others.
<input type="checkbox"/>	<input type="checkbox"/>	My project is <b>measurable</b> . I will be able to show my project’s impact with numbers (statistical data).
<input type="checkbox"/>	<input type="checkbox"/>	My project is <b>sustainable</b> and will continue to have an impact once I am no longer involved in it.
<input type="checkbox"/>	<input type="checkbox"/>	My project does not involve raising money for another organization.
<input type="checkbox"/>	<input type="checkbox"/>	My Troop Leader, Project Advisor, and (if relevant) Mentor have reviewed my Proposal.

## Committee Consultation Process

The Committee Consultation is mandatory. You may not begin working on your project until you have gone through a consultation and been approved by the Girl Scout Gold Award Committee. If you need accommodations or have special requests please email [mygoldaward@gsctx.org](mailto:mygoldaward@gsctx.org).

Location: Currently all consultations are being held via teleconference. If you prefer to meet in-person please email [mygoldaward@gsctx.org](mailto:mygoldaward@gsctx.org).

Plan Ahead: Because there are a limited number of slots available each month, it is suggested that you submit your Proposal at least a month earlier than your desired consultation month.

## What to expect

Consultations generally last 30 minutes. Unless you have a requested accommodations, only you and the committee members will be present at the consultation.

It is strongly suggested that you have at least one practice consultation with your Troop Leader and/or Mentor.

During the consultation members of the Girl Scout Gold Award Committee will review your prerequisites, project, and its implementation. You will be asked questions about ALL aspects of your Proposal. In addition to all of the standards detailed in preceding sections, the Committee will also consider such topics as whether your Project Advisor is appropriate and whether you have the necessary skills, expertise, and resources to be successful. Be sure to review the revision checklist provided by the committee and come prepared to discuss how you will be addressing each item on that list.

Please bring any materials that can help you answer questions—you are free to refer to or read anything you bring. You may create a multimedia presentation to aide in your conversation with the committee.

## Possible Results of the Consultation

At the end of your consultation the Gold Award Committee will classify your Proposal into one of the four following categories.

- **Approved as Submitted**

You are free to start your project at this time, as per your signed agreement.

- **Conditionally Approved**

Some additional clarification or paperwork is required for one or two aspects of your project. The committee will clearly articulate what is needed. You may not begin until your project receives full approval.

- **Request for Resubmission**

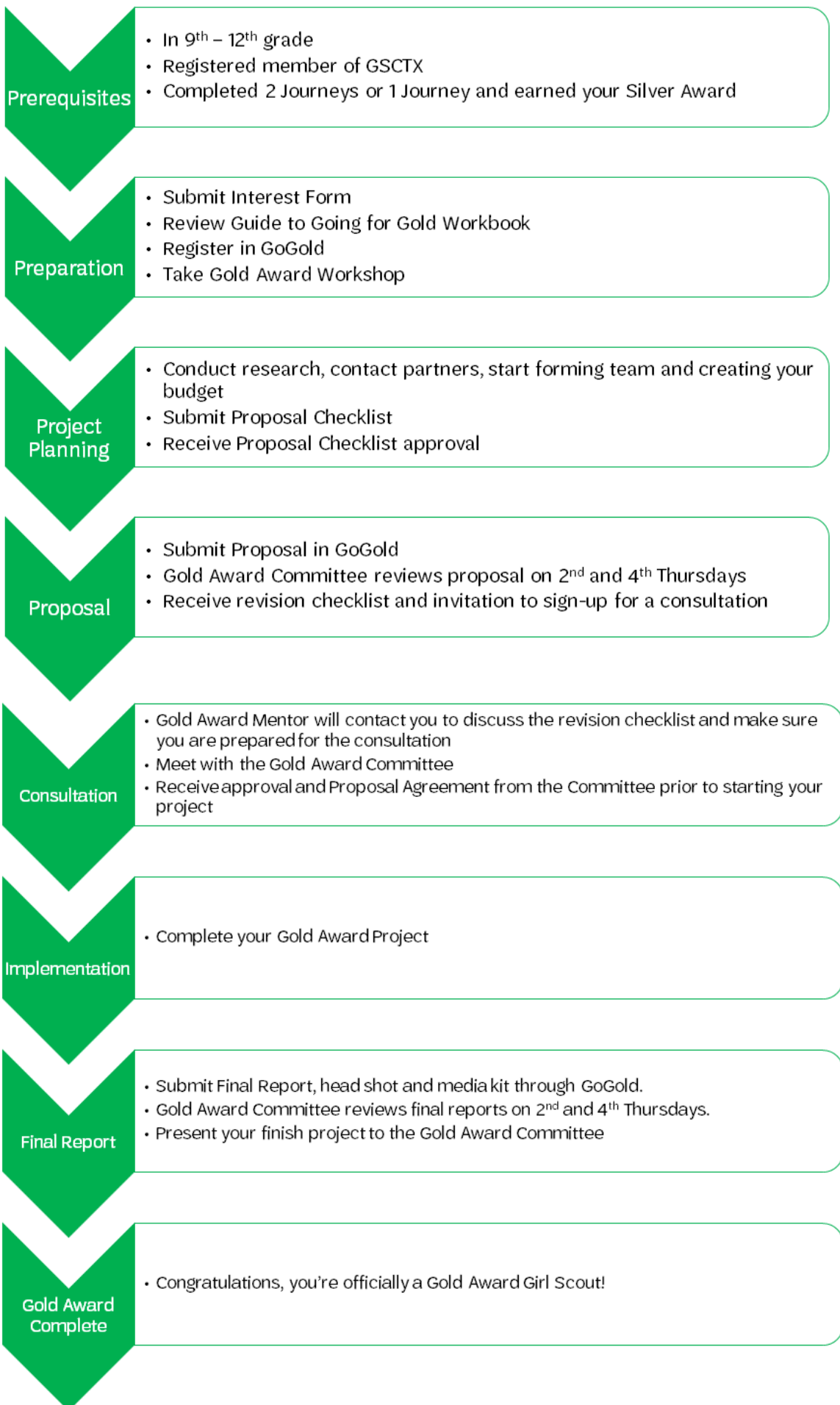
You need to resubmit your plan, providing additional information or different aspects to your project as requested during your interview.

- **Denied as Submitted**

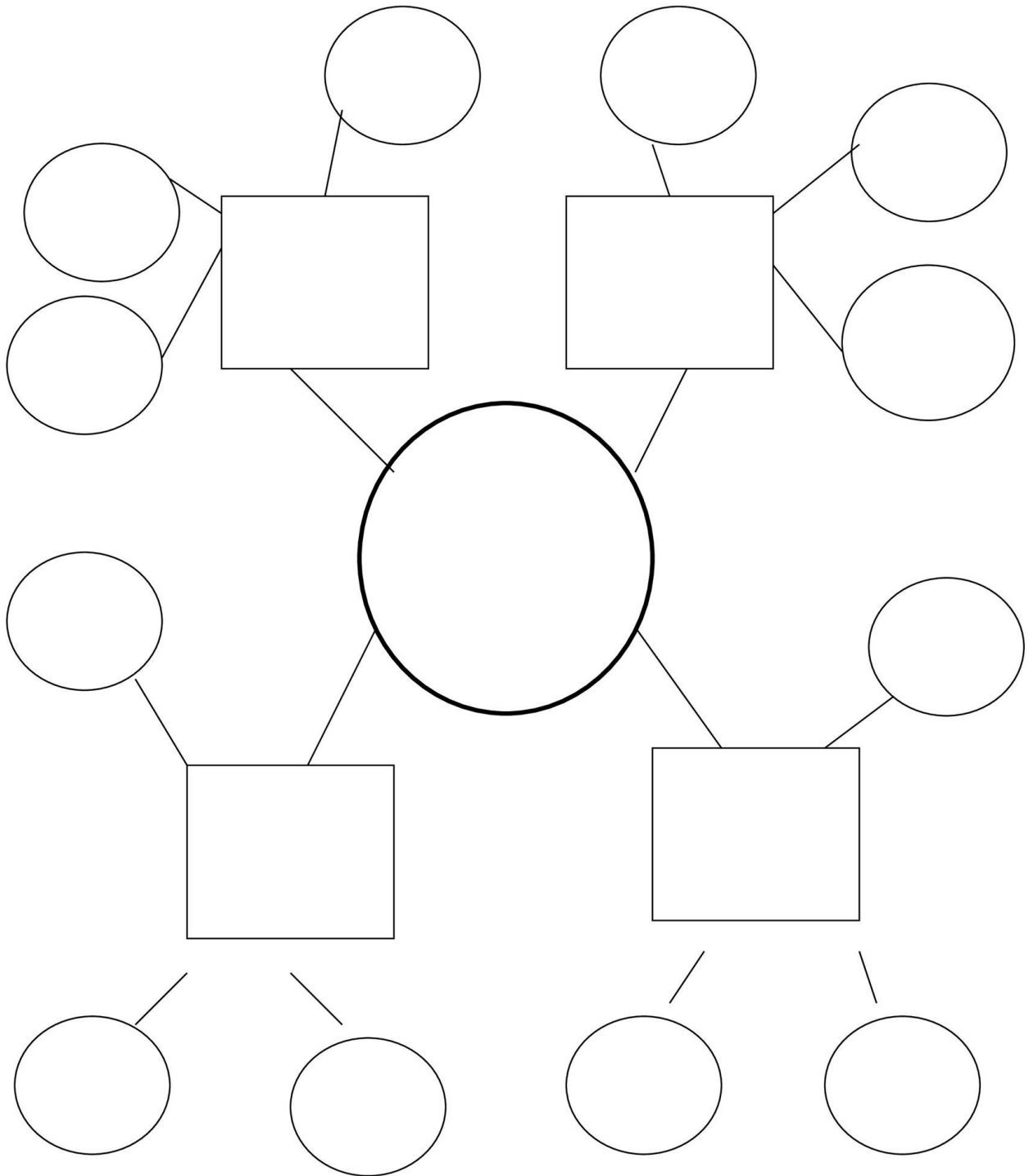
Committee members will make every effort to ensure that girls' proposals are successful; however, projects can be denied for several reasons. These include, but are not limited to, projects that do not comply with GSUSA Safety Activity Checkpoints, are too simplistic for a Gold Award, or when the project has been previously implemented and is not an original project.

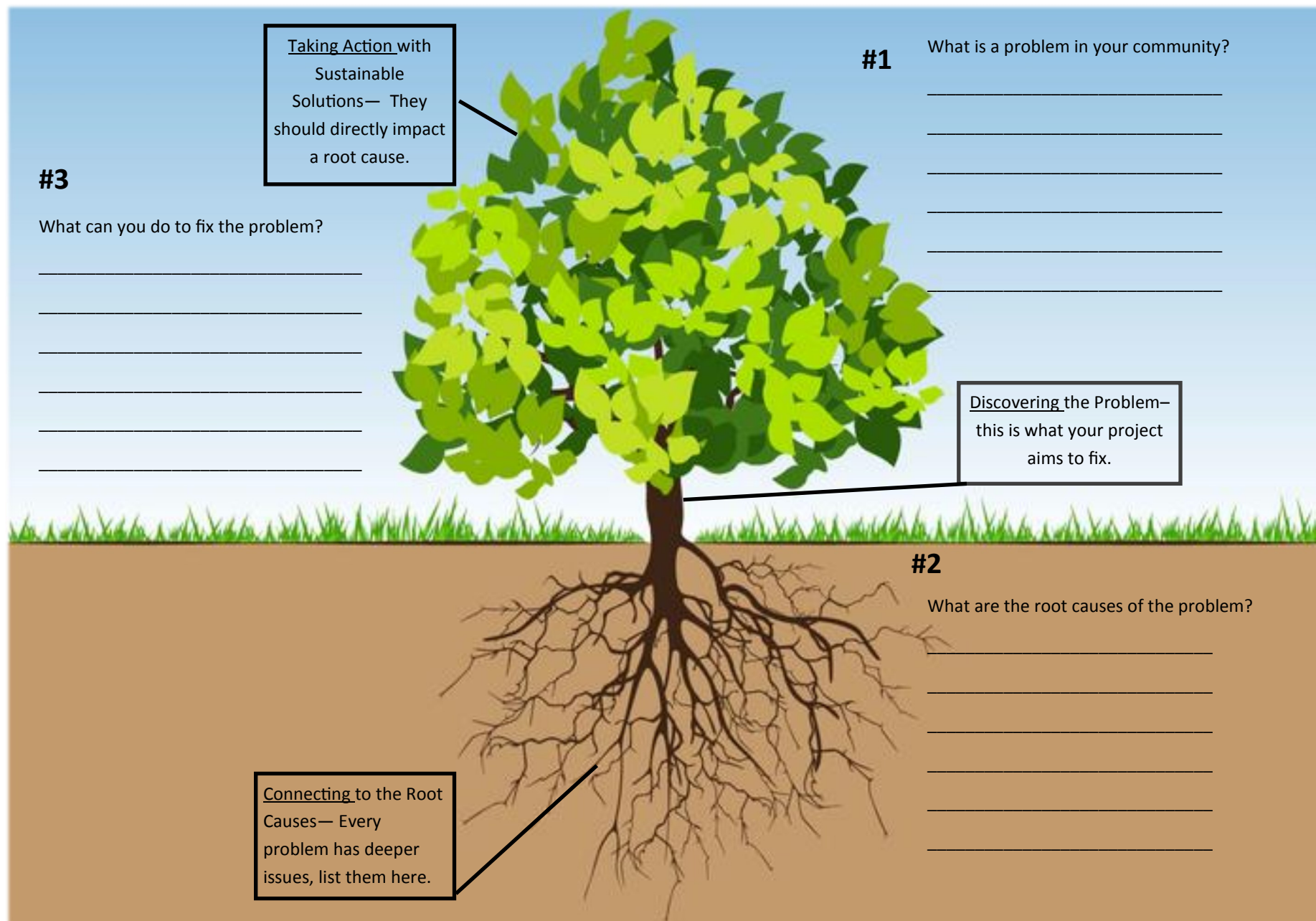
Both you and the Gold Award Committee member's hosting the consultation will sign an agreement that will list which of the four results you received and detail what the committee members expect from you going forward. You will receive a copy of your signed Proposal agreement so you can refer to it as you carry out your project. You will be given contact information for the Girl Scout Gold Award Committee members with whom you met with should you have additional questions or need further guidance.

## Gold Award Process Overview



## Blank Mind Map Template





## Our resource roundup for Girl Scouts

Here you'll find a roundup of internet resources that will help you become a Gold Award Girl Scout. We recommend referencing this list as you work on your project, then again once you're officially a Gold Award Girl Scout.

### Building a Team and Network

[The Gold Award Guide for Project Advisors](#)

[The Gold Award Guide for Adults](#)

[The Gold Award Guide for Troop Leaders](#)

### Designing and Carrying Out a Project: Gold Award Girl Scouts Share their Wisdom on YouTube

[Go for the Gold—Tips from Gold Award Girl Scouts](#)

### Ready To Get Started?

[Create a GoGold Account](#)

[FAQs](#) (GoGold Account Required)

### You're a Gold Award Girl Scout! What's Next?

[Search the Scholarship Database for Opportunities for Gold Award Girl Scouts](#)

[Share your Project on the Girls Changing the World Map](#)

[Get your Gold Award Credential](#)

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*A special thank you to Girl Scouts San Diego for creating the guide that inspired this national template and to the 2020 Highest Award Council Thought Partners—Girl Scouts of Alaska, Girl Scouts of Central Texas, Girl Scouts of Connecticut, Girl Scouts of Nassau County, Girl Scouts Northeast Texas, Girl Scouts of Northern Illinois, Girl Scouts of San Geronio, Girl Scouts of Southeast Florida, Girl Scouts of Maine, and Girl Scouts of Western Ohio—for informing the updated Gold Award Guidelines for our Movement at every step.*

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