

## **Girl Scout and Caregiver Dashboard**

Your Digital Cookie Dashboard has information that helps you support your Girl Scouts in her Digital Cookie sales.

There may be up to nine tabs on your dashboard.



#### Home

The dashboard has seven sections.

- 1. <u>Cookie Sales Progress and Cheers</u>
- 2. <u>My Cookie Site</u>
- 3. Orders to Deliver In Person
- 4. <u>Learning</u>
- 5. <u>From your Council</u>
- 6. Online Sales and Marketing



#### 1. Cookie Sales Progress and Cheers

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Digital Cookie sharpen your power unique troop year-rou	can help boos entrepreneuria adventures fo und!	t your sales, al skills, and r you and your	COOKIE SALES END 88 9 53 DAYS HRS MIN	DIN 20 SEC						Offline Sa	ales ales
You But yo	<b>don't have</b> ou can still insp	e any new cheer	'S. Ders! Send a Cheer		0	0 pa	1 ckages Sales	2 credited	3 <b>i by troc</b> d 8/4/23 2:	4 <b>op voluntee</b> 00 PM CDT	50+ er
🧭 му 50	Sales Goal packages	Packages Sold <b>0</b>	Packages to Sell <b>50</b>	Rew	RDS			ſ	My Troc	q	
U	JPDATE	UPDATE	SEE DATA					Our go	al: comi	ng soon	

Track your cookie sales and how your troop is doing towards their goal. You can update your goal and enter offline sales all from your dashboard.

You will also be notified from your dashboard if you have a new Cheer or easily send a Cheer to another Girl Scout in your troop right from your dashboard.

#### 2. My Cookie Site



Once your site is set up, you can copy your site's URL or download a QR code to share with customers. If you have not set up your site, you can use the link to help you. You can also view the Site Setup Tip Sheet for support.



#### 3. Orders to Deliver In Person



In this section you can see if you have orders to be approved or delivered.

#### 4. Learning



This section will let you know when you have completed a cookie pin or badge. Once you have completed the steps on the Badges page, the pin or badge you have completed will be colored in, as show on the right.

#### 5. From Your Council

	From Your Council
Own Your Magic!	

Your council may choose to write a note of encouragement that you will be able to read here.



#### 6. Online Sales and Marketing

Monitor your cookie business by viewing your total sales as well as a breakdown of sales by cookies and delivery options. You can also see how many marketing emails you have sent to customers.



#### Badges

This page displays the Cookie Entrepreneur Family Pins, and the Cookie Business badges appropriate to your Girl Scout's level. For more information see the "Cookie Entrepreneur Pins/Badges" tip sheet.

#### Learning

This page has games, videos, and other cookie program exercises tailored to the Girl Scout's age level.

#### Site Setup

Use this page to set up your cookie site. For support on how to set it up, view the "Site Setup" tip sheet.

#### Customers

Connect with customers on this page by adding new friends and family, send emails, and monitor their orders.

#### Orders

View all orders placed on your cookies site. For details on the delivered orders section, view the "Order Received In-person Delivery" tip sheet.



#### **My Rewards**

If your council has this functionality, Girl Scouts will be able to see the rewards they can earn and make selections once they get to that level.

#### **My Rewards**

Girl Scouts can see the rewards they can earn for selling cookie packages, get more details about each reward, and select which ones they want when they unlock a new reward level through sales.

**Step 1:** To access the information and see what rewards are available, click the "My Rewards" tab in Digital Cookie.

				Sho	p My Account	Log Out	
Badges	Learning	Site Setup	Customers	Orders	My Rewards	My Cookies	Cheers
	Badges	Badges Learning	Badges Learning Site Setup	Badges Learning Site Setup Customers	Sho Badges Learning Site Setup Customers Orders	Shop My Account Badges Learning Site Setup Customers Orders My Rewards	Shop       My Account       Log Out         Badges       Learning       Site Setup       Customers       Orders       My Rewards       My Cookies

Girl Scouts can see what rewards are available at various packages sold levels AND if the council offers other types of rewards from Digital Cookie sales or emails, they would be displayed here also.

Girl Scouts can also see where their cookie goal is in relation to the rewards!

ck to Dashboard	Need help?	
Isabel's Rewards		
47 Packages Sold / Goal: 250 🕠		
You have 203 packages to reach your next reward level. You can select rewards until 3/31/2022 Reward options may change based on final sales and troop reconciling. Your Troop may opt out of rewards, so please check with your troop volunteer for more details.		
75+ Packages		
150+ Packages		
200+ Packages		Purple Sta Girl's Go
350+ Packages		
Digital Cookie Rewards	41 Digital Packages Sold	
100+ Packages		



Girl Scouts can see all the rewards they can earn by clicking on the down arrow on the right side. It may still be locked, which means the Girl Scout hasn't yet sold enough packages to earn the reward, but they can still see the rewards and get more details by clicking on them.



**Step 2:** As Girl Scouts earns a reward, they will see a message on their "My Rewards" tab letting them know they earned another reward.





The data for what rewards the Girl Scout has earned comes from the amount of cookies the troop volunteer has in their records for the Girl Scout. Check with the troop volunteer if you believe the information is

47 Packages Sold / Goal: 250 .

You have 203 packages to reach your next reward level. You can select rewards until 3/31/2022 Reward options may change based on final sales and troop reconciling. Your Troop may opt out of rewards, so please check with your troop volunteer for more details.

incorrect.

**Step 3:** When Girl Scouts earn a new reward, they can select if there is more than one choice at that level. They can also indicate the size they want if the item has size options.

To change a reward selection, the Girl Scout simply needs to check the box for her new selection at any point prior to the rewards due date. That date can be found at the top of the screen.



**Step 4:** If the troop volunteer needs to adjust the record of sales, it could impact the Girl Scout's rewards. Should that happen, the Girl Scout would see a message letting them know that rewards had changed.

After the rewards due date, Girl Scouts can still see the rewards that they earned but can't make any more selections. The troop volunteer will have

#### Your earned rewards have been changed.

Troop sales reconciliations can cause reward levels to change.

Please contact your troop volunteer for more information.



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pulled the rewards selections from Digital Cookie and placed the order for them, so they can't be changed.

#### **My Cookies**

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This page has three different sections depending on your council's type of sale and selections.

• **Cookie Inventory:** monitor your cookie inventory throughout the sale, to keep track when you need to order additional cookies for orders from your troop cookie volunteer.

## • My Cookies: Inventory by Variety

- Digital Cookie can help you make sure that you have enough cookies for your orders, track your progress on delivering/selling offline orders AND/OR make sure that your record of cookies received agrees with what your troop cookie volunteer has given your Girl Scout.
- To learn more, go to your "My Cookies" tab.



• NOTE: The top part of your dashboard shows the total number of packages that have been allocated to your Girl Scout from the troop cookie volunteer. It could include booth sales or troop sales. It is not the same as the number of cookies you are financially responsible for.





- **Step 1:** The inventory section gives you a quick view of how many cookies you should still have undelivered and how many you may need to fill your in-person orders.
- The first thing to note is "My Offline Sales"

# Isabel's Cookies Inventory (Packages) ① Girls should enter the cookies they sold/delivered to customers that were not paid for in digital cookie. My Offline Sales 0▼ Need help? View Tutorials Current Inventory 49▼ Pending Delivery/To Approve 0▼ Inventory Needed 49▼

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- This is something that needs to be updated by the Girl Scout/her caregiver when she delivers cookies and receives a cash or check payment for them. If they are not entered in this section, they will not be removed from her inventory and this section will not be correct.
- To enter offline sales, click the down arrow by the number of packages on the left side and open a screen to enter those sales.
- When those are entered, click "Save Updates"



• Once you click Save Updates, you will be asked to confirm you want to update the inventory.

Numbers entered will be reflected in Ausilable Inventory and totals below	exportinistory	
Inventory Update Saved		$\odot$
Now that you've updated your Inventory, would you like to add 2 packages to your	r Offline Packages Sold?	
Current Progress Bar Offline Sales #	0	
+	+	
Offline Inventory you just entered	2	
-	=	
Your new Progress Bar Offline Sales #	2	
NO, Don't Update	YES, Update	
	"mores <sup>®</sup>	



- **Step 2:** There are three other sections that calculate your inventory. The first is "Current Inventory". Clicking the arrow next to the total number of packages will show you this information by variety.
- If you click the arrow next to any of the varieties, you will see more detail on how that number was calculated.

urrent Inventory	234.
NOTE: Numbers may differ from the entered and is determined by the tri Please contact your troop leader for information.	e Initial Order oop leader. r more
Variety	Available
Peanut Butter Sandwich	0 🔻
Peanut Butter Patties®	0 🔻
Adventurefuls®	80 🛦
RECEIVED:	
Initial Order	82
Additional Inventory	0
DELIVERED:	
Offline Sales	0
Delivered Opline Sales	2
	2
CORRENT INVENTORY	80
Caramel Chocolate Chip	0 🔻
Trefoils®	0 🔻
Toast-Yay!®	78 🔻
Lemonades®	76 🔻
Cookie Share	0 🔻
Thin Mints®	0 🔻
Caramel deLites®	0 🔻

- The "Received" numbers come from the information the Troop Cookie Volunteer has of how many cookies you have received and signed for. If you believe there is an error in this, please contact your Troop Cookie Volunteer.
- The "Delivered" section will reflect the Offline Sales the Girl Scout has entered above, any sales the Girl Scout made on her Mobile app using the "Give Cookies to Customer Now" feature and any girl delivery orders that have been delivered and marked delivered to her customer on the orders tab.



- **Step 3:** The next section will show how many cookies you need to fill girl delivery orders you have approved and girl delivery orders that you have yet to approve.
- Expanding each variety will show you how many orders are approved and how many are needing to be approved with how much inventory you need for each of those categories.

Pending Delivery/To Approve	19	
Variety	Pending	
Thin Mints <sup>®</sup>	10▼	
Trefoils®	4▼	
Adventurefuls®	5▼	
TOTAL	19▼	

- **Step 4:** The final inventory section is Inventory Needed. This will show if you need any packages of cookies to fill your orders.
- Expanding any of the sections that show a number will show you how many

Inventory Needed	25▲
Variety	Available
Peanut Butter Patties®	6▼
Adventurefuls®	2▼
Caramel Chocolate Chip	1▼
Thin Mints®	14▼
Caramel deLites®	2▼

you need and why. If you see a number for a variety in this column, be sure you can get the cookies you need before approving an order for a customer.

- If you have questions about any of the numbers of received orders listed in your Current Inventory, ask your Troop Cookie Volunteer for more information.
- Remember, it may take the volunteer a few days to enter transactions, so be patient if you have received cookies from the troop that need to be entered.
- •

## • My Cookies: Inventory by Category

• Digital Cookie can help you make sure that you have enough cookies for your orders, track your progress on delivering/selling offline orders AND/OR make sure that your records of cookies received agrees with what your Troop Cookie Volunteer has given your Girl Scout.



• To learn more, go to your "My Cookies" tab.



- NOTE: The top part of your dashboard shows the total number of packages that have been allocated to your Girl Scout from the Troop Cookie Volunteer. It could include booth sales or troop sales. It is not the same as the number of cookies you are personally responsible for.
- Step 1: The inventory section gives you a quick view of how many cookies

Isabel's Cookies	
Go to Delivery Settings	View entered Initial Inventory
Isabel's Total Packages Sold: 103 This number reflects all packages currently credited to your Girl Scout by the troop cookie volunteers.	

you should still have available and how many you may need to fill your inperson orders.

Q	uinn's C	ookies Invento	ory (P	ackages) o	
Girls should enter the cookies	s they sold/deliver	ed to customers that were not paid	for in digita	l cookie.	
My Offline Sales					0▼
Current Inventory	29▼	Pending Delivery/To Approve	76▼	Inventory Needed	47▼

• The first thing to note is "My Offline Sales"



- This is something that needs to be updated by the Girl Scout/her caregiver when she delivers cookies and receives a cash or check payment for them. If they are not entered in this section, they will not be removed from her inventory and this section will not be correct.
- To enter offline sales, click the down arrow by the number of packages on the left side and open a screen to enter those sales.
- Use the plus and minus buttons to enter the totals. When those are entered, click "Save Updates"



- **Step 2:** There are three other sections that calculate your inventory. The first is "Current Inventory".
- Clicking the arrow next to the total number of packages will show you this information by type of cookie. In general, if you see "Specialty" and "Specialty 2", those are cookies that are at a higher price than the rest of the cookies. Check with your Troop Cookie Volunteer for more information on what varieties are considered Specialty or Specialty 2.

|--|

Current Inventory	29 🛦		
NOTE: Numbers may differ from the Initial Order entered and is determined by the troop leader. Please contact your troop leader for more information.			
Category	Available		
Cookie	13▼		
Specialty	16▼		
TOTAL	29 🔻		



If you click the arrow next to any of the categories, you will see more detail on how that number was calculated.

NOTE: Numbers may differ from th entered and is determined by the t Please contact your troop leader fr information.	he Initial Order troop leader. for more
Category	Available
Cookie	13▼
Specialty	16▼
TOTAL	29 🛦
RECEIVED:	
Initial Order	51
Additional Inventory	29
DELIVERED:	
Offline Sales	0
"In Hand" App Sales	0
Delivered Online Sales	51
CURRENT INVENTORY	29

- The "Received" numbers come from the information the Troop Cookie Volunteer has of how many cookies you have received and signed for. If you believe there is an error in this, please contact your Troop Cookie Volunteer.
- The "Delivered" section will reflect the Offline Sales the girl has entered above, any sales the Girl Scout made on her Mobile app using the "Give Cookies to Customer Now" feature and any girl delivery orders that have been delivered and marked delivered to her customer on the orders tab.
- **Step 3:** The next section will show how many cookies you need to fill girl delivery orders you have approved and girl delivery orders that you have yet to approve.
- Expanding each category will show you how many orders are approved and how many need to be approved with how much inventory you need for each of those categories.

Pending Delivery/To Approve	76▲
Category	Pending
Cookie	46 🔺
Unapproved (Online Delivery)	34
Undelivered (Online Delivery)	12
CURRENT PENDING	46
Specialty	30 🔻
TOTAL	76▼



- **Step 4:** The final inventory section is Inventory Needed. This will show if you need any packages of cookies to fill your orders.
- Expanding any of the sections that show a negative number will show you how many you need and why. To know what varieties are needed, you will have to review your orders tab and then work to secure more cookies to fill

ventory Needed	47
Category	Available
Cookie	33 🛦
Current Inventory	13
Pending	46
TOTAL NEEDED	33
Specialty	14▲
Current Inventory	16
Pending	30
TOTAL NEEDED	14

those orders.

- If you have questions about any of the numbers of received orders in your Current Inventory section, ask your Troop Cookie Volunteer for more information.
- Remember, it may take the volunteer a few days to enter transactions, so be patient if you have received cookies from the troop that need to be entered.
- **Financials:** monitor the financial piece of the cookie business to see if any money is due to the troop cookie volunteer.

## **My Cookies: Financials**

The Financials section is a valuable tool to help you understand the amount due for the cookie sale and how the troop is calculating the amount.

To access the financials section, you will click on the tab labeled "My Cookies" on your Digital Cookie Dashboard.





In that tab, there is a section for "Financials".

Using the "at a glance" view is a great way to see the overall amounts paid and due. If you need more detail, you can expand any of the sections to find out more.

There are four sections to your financials that you can expand to get details.

- Initial Cookies (Order Card)
- Additional Cookies Received

Aldeiiiaea's Financials o		
Reflects cookies and payments entered	by the troop cookie volunteer.	09/26/23 12:00 AM CDT
Initial Cookies (Order Card)	28 Payments	\$18.00▼
Additional Cookies Received	6▼ Total Balance Du	e \$186.00▼

- <u>Payments</u>
- <u>Total Balance Due</u>

#### Initial Cookies (Order Card)

This section may not apply to you based on your council's sale type.

If you expand this section with the arrow, you will find information on the initial packages you received at pickup, minus any packages you received for in-person delivery orders because those were pre-paid and you do not owe for those.

Initial Cookies (Order Card)	28▲
Cookie Packages (\$6.00)	28
PACKAGES	28

You will also see any Council or Troop Charity (Cookie Share or Gift of Caring) packages that you had orders for.

NOTE: Cookie and Specialty packages may apply if your council sells cookies at two different pricing tiers. Contact your Troop Cookie Volunteer for additional information.

#### **Additional Cookies Received**

The categories are the same as the Initial Cookies but reflect packages transferred to you from the troop. For any questions about this or if this figure does not reflect the packages you picked up, please contact your troop volunteer.

Cookie Packages (\$6.00)	6
PACKAGES	6

#### **Payments**

Online Paid: This reflects any online payments you received for In-Person Delivery, Donation or Cookies in Hand orders.



Offline Paid: This amount is any payments for cookies received offline, generally cash or check, that you have given to your troop volunteer that they have entered.

Payments	\$18.00
Online Paid	\$18.00
Offline Paid	\$0.00
TOTAL PAID	\$18.00

If this does not match your records, contact the troop cookie volunteer to help understand the differences.

#### **Total Balance Due**

Total Money Owed: The amount you owed for the cookies received at initial pickup and additional cookies received. Note, if your council sells cookies at two different prices, that has been accounted for in your money owed.

Total Money Paid: The total from the "Payments" section.

Total Balance Due: The difference between the amount owed and the amount paid.

Total Balance Due	\$186.00
Total Money Owed	\$204.00
Total Money Paid	\$18.00
TOTAL BALANCE DUE	\$186.00

If you think any of the figures in this section are incorrect, contact your troop cookie volunteer to compare the information she has on file for you from what you think this should be.

• **Delivery Settinges:** this section you can turn off/on cookie varieties as well as the in-person delivery option for customers.

## • My Cookies: Delivery Settings

- The "My Cookies" tab contains a number of different functions for parents. This sheet explains the "Delivery Settings" portion.
- If enabled by your council, the Delivery Settings function gives you the opportunity to turn off Girl Scout delivery and off varieties of cookies. This might be useful if you run out of a cookie variety and can't get any more to fill customer orders or you are entirely out of cookies for delivering to customers or otherwise are unable to deliver cookies to customers.
- If you are worried about your inventory, always check with your troop cookie volunteer first to see if you can get more cookies before turning off a variety. Turning it off means a customer doesn't have the option to purchase it for delivery so you don't have to decline their order and disappoint them if they can't get the variety they ordered.



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## Digital Cookie®

• **Step 1:** When you know you need to turn off delivery or a variety(ies), go to the bottom of your "My Cookies" tab and find the Girl Scout Delivery Settings section.







• **Step 2:** When you select "inactive" to turn off the Girl Scout delivery option for your customer, you will get a warning message. If you want to turn delivery off, click "Update delivery settings".

Girl Scout Delivery Settings	
Allow my Girl Scout to deliver cool	Viec
Allow my din scout to deriver cool	
Your girl's Digital Cookle site and mobile app let a custo Having both options can increase sales. You can choose	omer choose whether to have their cookies shipped or delivered in person. e to make delivery inactive if needed, and turn it back on when you're ready
ACTIVE Allow Girl Scout delivery on my girl's coo site and mobile app	okie INACTIVE Remove Girl Scout delivery from my girl's cookie site and mobile app
<ul> <li>Emily's cookie site and mobile app will be upd</li> <li>Customers can still purchase cookies using sh</li> <li>Delivery orders that were waiting to be appeared</li> </ul>	A lated to remove Girl Scout cookie delivery. hipping and donation. proved or delivered are still in the Orders tab for you to complete.
Cancel	Update delivery settings

- Once you have turned it to inactive, the varieties section will be removed and is superseded by the active/inactive setting. You do not need to turn off each of the varieties individually if you set it to inactive.
- •
- Should you wish to turn delivery back on, simply click "active" and your customers will see delivery as an option again. Make sure you click "Update delivery settings".
- •

Girl Scout Delivery Settings		
🚷 Allow my Girl Scout to deliver cookies		
Your girl's Digital Cookie site and mobile app let a customer choose whether to have their cookies shipped or delivered in person. Having both options can increase sales. You can choose to make delivery inactive if needed, and turn it back on when you're ready.		
ACTIVE Allow Girl Scout delivery on my girl's cookie site and mobile app     INACTIVE Remove Girl Scout delivery from my girl's cookie site and mobile app		
Cancel	Update delivery settings	

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- **Step 3:** If you wish to offer delivery but are out of a cookie variety and can't get more inventory, you can turn off just that variety of cookie for delivery and customers can only purchase those for shipping and not delivery.
- To do that, simply click the "off" button then click the Update delivery settings button, and it will remove that variety from the Girl Scout delivery option. If you are able to offer that to customers again, return to this section and click the "on" slider to turn that variety back on.



🚷 My inventory for Girl Scout delivery

Note image is for LBB cookies, but it is the same process for ABC councils.

#### Cheers

Send words of encouragement to other Girl Scouts in your troop and view any Cheers you may have received from customers, your troop volunteer, or other Girl Scouts from your troop.