



girl scouts
of central texas



**2012
annual
report**

Girl Scout Mission Statement

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Girl Scout Promise

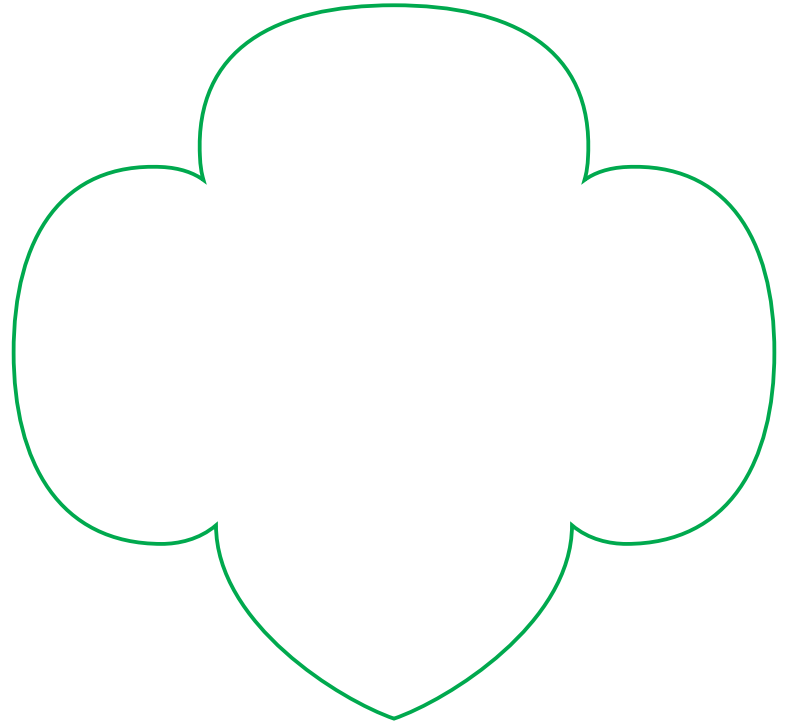
On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the **Girl Scout Law**

Girl Scout Law

I will do my best to be honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

GSCTX Vision

To provide the best outcomes-based leadership opportunities for girls.



Inspiring the leader in every girl!

This year twenty women were sworn in as United States Senators, the most ever in our history. Fourteen of those women are Girl Scouts. That is girl power in action. With more than 50 million alumnae, the impact and role of Girl Scouts in this country and Texas is undeniable and far reaching. As we reflect on our many accomplishments of 2012, we embrace the future with enthusiasm and confidence. Girl Scouts is the premier leadership organization for girls. It is our vision and intention to achieve balanced leadership in one generation. A tall order but we know that with the support we receive from the community and with the excellent programs that we are able to offer, this vision will become a reality.

Girl Scouts of Central Texas strives to create an environment where girls can discover themselves and their values; a place where they can connect with others, push boundaries and test limits; a place where they can develop their leadership potential and take action; a place that will serve as the launch pad for a successful life. Girl Scouts offers programming for every girl, no matter their background or ability to pay. From a kindergartener who wants to be president, to an eighth grader who strives to be a scientist and find a cure for cancer, to a Senior Gold Award recipient who helps to build a hospital helicopter pad for her community. Our girls can do anything.

It is the difference Girl Scouts are making today that will lead to a better tomorrow. Imagine a new generation of leaders who lead in an innovative way, stepping across barriers of class and ethnicity, guiding out of principle rather than pride, actively seeking out the work that needs to be done in the world and bringing boundless energy and enthusiasm to each challenge. We imagine this every day and it guides our actions.

We know that you believe in the Girl Scout mission to build girls of courage, confidence and character who make the world a better place. We know that you see the vision that we hold for all girls for a bright and limitless future. And we know that together we can make all our girls dreams a reality.

Yours in Girl Scouting.



A handwritten signature in black ink that reads "Kirsten Billhardt".

Kirsten Billhardt
Board Chair,
GSCTX

Program Highlights

GSCTX served 11,047 girls through council-wide opportunities, events and workshops, bringing the year end total to 98% of the goal. Mindful of our four key focus areas, we delivered programs emphasizing outcomes-based curriculum and leadership skills.



Strong

Our Four Focus Areas

Girls Go Green

GSCTX continues to focus on the Girl Scouts Forever Green Community Action Project, a year-long project that will help girls design and achieve an environmental project of their choice. Green projects are led by girls and focus on reducing plastic waste, planting rain gardens or participating in Earth Hour. Girls participated in events like 100 Girl Scouts planting 100 trees in 100 seconds!

Girls Go Strong

Strength is defined in many ways. Strong leadership skills were evident as 70 girls earned their Gold Award, Girl Scouting's highest honor, and 125 girls earned their Silver Award. These awards require many hours of planning and implementation and will have a lasting, lifelong impact.

Girls developed physical and mental strength through outdoor interest groups that offered backpacking through three different State parks and Arkansas, rock climbing trips, and travel to 20 Destinations. Girl adventures included: Kenya, Costa Rica, Fiji and Europe.

Girls Go Creative

GSCTX works with the San Angelo Art Museum, the Blanton Museum of Fine Art, Ballet Austin, Latinitas, the Austin Children's Museum and a large number of small businesses that focus on providing our girls artistic opportunities that incorporate business and marketing skills.

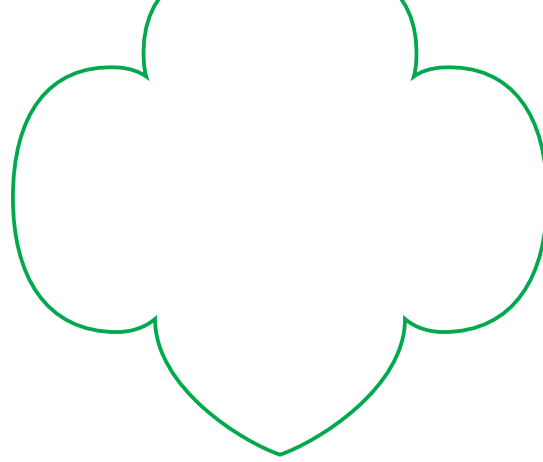
Girls Go Tech

Increasing girls' technical skills and confidence as well as their interest in science and technology careers are the main objectives of our STEM programs.

The STEM program, events, workshops and interest groups offered opportunities to 1,734 girls this program year. There were four STEM Fests which will continue into the next program year. Techbridge is an after school program that offers hands on projects in technology, science and engineering, along with career exploration in those fields.



Creative



Cookie Program

Buying Girl Scout cookies is more than just handing over money for a box. It's about the skills and learning a girl gains from interacting directly with her customer. It's about the experience of running her own cookie business and working with others. It's about gaining the confidence to be a part of the world largest girl run enterprise. In 2012, GSCTX sold a total of 2,326,128 boxes raising over 8 million dollars.

Green



THE WAY THE COOKIE CRUMBLES \$4.00 per box



Tech



Membership Highlights

For the 2011-2012 program year Girl Membership was 22,427 which exceeded our goal of 22,000. Our girl membership for 2011-2012 represented 101.5% of our goal.

Serving tomorrow's Leaders

The 2011-2012 program year marked the 100th Anniversary of Girl Scouts. GSCTX conducted a year long celebration to mark this important milestone. Highlights included the Capitol Centennial Celebration held at the State Capitol on March 12 where 3000 girls and adults joined dignitaries in songs, proclamations and a HUGE Friendship Circle; The Centennial Camporee, where over 2000 girls and adults came together for a weekend of fun and educational activities; and Rock the Mall, where over 250,000 girls and adults from across the country joined together on the National Mall in Washington D.C. for the world's largest Sing-a-long.



Girls and Adults Registered

Girls	22,427
Adults	13,407
Number of Troops	2,050
Outreach Programs	8
Girls served through outreach	4,522

Girl Membership Diversity

American Indian	110	0.5%
Asian American	505	2.3%
Black/African American	1,722	7.7%
Hawaiian/Pacific	21	0.1%
White	13,731	61.2%
Multiple	586	2.4%
Other Races	545	2.6%
Not Reported	5,208	23.2%
Ethnicity Hispanic	5,404	24.1%

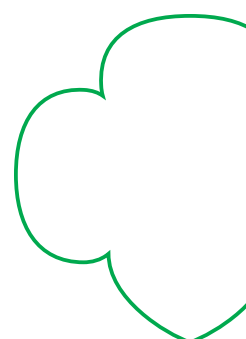


Girls Changing the World

The Girl Scout Gold Award represents the highest achievement in Girl Scouting. The Gold Award has inspired girls to find the greatness inside themselves and share their ideas and passions with their communities. Open only to girls in high school, this prestigious award challenges them to change the world—or at least their corner of it, and be eligible for college scholarships too. Girl Scout Gold Award recipients do well in life! They rate their general success in life significantly higher and report higher success in reaching their goals within many areas.

One of Central Texas Gold Award recipients was named to the list of National Young Women of Distinction, chosen by Girl Scouts of the USA!. Only ten girls are chosen from across the country. We are very proud of Mandy Justiz! Passionate about the health of the ocean and how youth education impacts global problems, Mandy designed an aquarium and a three-day curriculum that would expose 5thgrade students to ocean health and environmental threats to the ecosystem. Carefully designed, the aquarium and curriculum serve together, providing basic information on an assortment of aquatic topics and linking the classroom to bodies of water all over the world. Mandy is currently expanding the curriculum based on teacher request and continues to host lectures at the school. She hopes to soon expand the program to include other schools and communities.

GSUSA also selected five Young Women of Distinction Honorable Mentions. These Girl Scouts have demonstrated exceptional leadership through their Gold Award projects and were among the finalists for the Young Women of Distinction title. Eleanor Smith from Girl Scouts of Central Texas was one of the girls chosen!



Sarah Allen	Hallie Casey	Amanda Justiz	Louisa Pulley	Jessica Sun
Juhi Amodwala	Alice Chen	Jennifer King	Marissa Pulley	Erin Swisher
Paige Anderson	Natalie Crane	Alyssa Kirkendall	Erin Ramirez	Alexandra Timmerman
Jenny Astrachan	Danielle Drummond	Julia Kronenberger	Kristina Raphael	Morgan Tullos
Arielle Axelrod	Sarah Farrell	Jenny Lai	Grace Reckart	Alexandria Ussery
Helene Barrera	Emma Ford	Danielle Lamphear	Samantha Reeve	Katie Vasicek
Mikayla Barry	Brianna Friedman	Cassidy Mallett	Delaney Rives	Christina Vasquez
Frances Bates	Virginia Gebert	Ana Meyer	Taylor Robinson	Anisa Wakil
Alexandra Bello	Ankita Ghoshal	Holly Meyer	Kaitlyn Rodriguez	Amanda Weaver
Lauren Bilbo	Hannah Gillum	Melissa Miner	Kara Schroeder	Lucy Welch
Alexandria Bradley	Emily Grover	Ellie Mock	Meghan Schroeder	Francesca Whitworth
Jenna Bryan	Lydia Hagel	Mikaela Moore	Hannah Shepherd	Maddi Williams
Jamie Buchsbaum	Savannah Haney	Andrea Multer	Feiya Shi	Marissa Williams
Nikita Budwal	Carley Hankins	Claire Nelson	Kaitlyn Simmons	Kendall Willie
Nancy Bui	Jessica Hanlon	Anna Nemec	Eleanor Smith	Rebecca Woody
Alyssa Bussell	Abigail Hanna	Faith Nemec	Jenna Sommer	Kristin Young
Skyla Camoacho	Katie Hathaway	Hai-uyen Nguyen	Miquela Stein	
Josie Carrillo	Hayden Higginbotham	Jessica Parry	Anna Stoller	

Statement of Activities For the Year Ended September 30, 2012 (Unaudited)

Balance Sheet

Assets

Cash & Cash Equivalents	383,408
Investments	532,401
Accounts Receivable	64,714
Pledges/Contribution Receivable	243,963
Inventory	315,406
Prepaid Expenses & Deferred Charges	76,790
Property & Equipment (Fixed Assets)	8,839,485
Long-Term Assets	142,420

Total Assets **10,603,587**

Liabilities

Accounts Payable	143,347
Accrued Expenses/Liabilities	366,642
Custodial Funds	219,727
Other Current Liabilities	116,924
Deferred Revenue/Liabilities	7,342
Long-Term Debt	1,370,744
Fund Balance	8,378,861

Total Liabilities & Fund Balances **10,603,587**

Revenue & Expense Statement

Revenue

Contributions & Events	1,151,468	20%
Product Sales	4,899,706	64%
United Way	138,896	2%
Program Services	724,258	10%
Girl Scout Shop, Net	249,350	3%
Investment Income	114,069	1%

Total Revenues **7,643,747** **100%**

Expenditures

Fundraising	646,742	9%
Management/General	829,344	11%
Programs	6,086,872	80%

Total Expenses **7,562,958** **100%**

Investing in young leaders

For many girls, Girl Scouts is a place where they find their voice – a voice that is given value and heard! As girls focus their talents on changing the world, your financial support ensures opportunities continue to exist.

Thanks to all our donors for supporting our vision.

All gifts are appreciated and valued. In using our resources wisely, donors of \$250 or more are listed here. A complete list is available by contacting the Resource Development department at Girl Scouts of Central Texas.

List includes Annual as well as Centennial gifts.

\$75,000+

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We have many valuable donors.
For a complete list contact us at
www.gsctx.org or (800) 733-0011.

Right now she might not be thinking about her future....

But we are.



Imagine what an entire generation of girls can do when they grow up.

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2011-2012**



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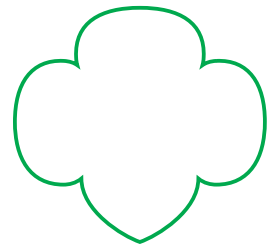
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**Girl Scouts of Central Texas
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