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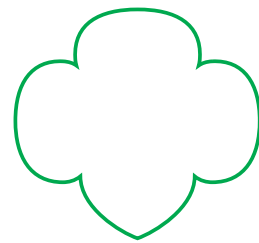
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**Girl Scouts of Central Texas**  
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**Austin, TX 78753**

(800) 733-0011

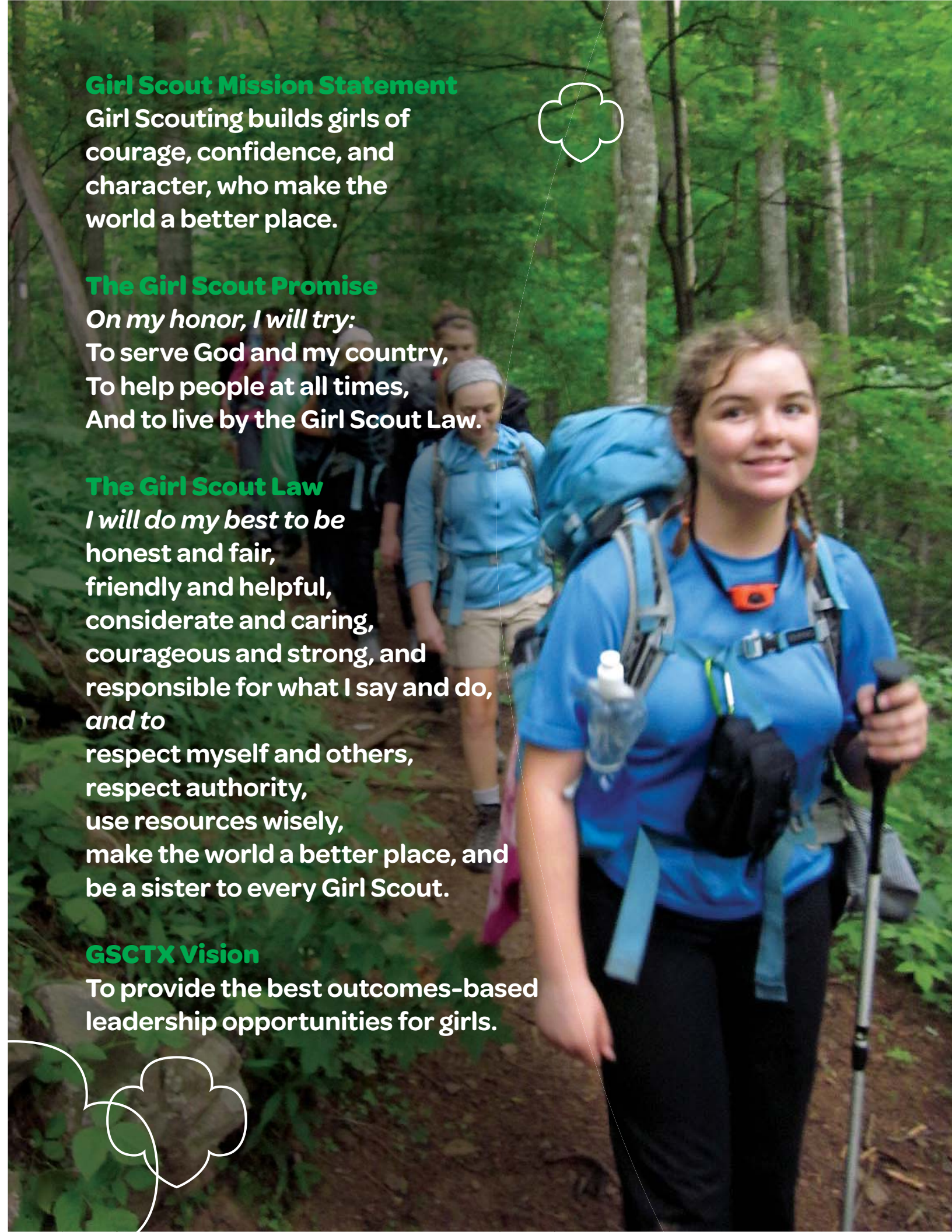
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**girl scouts**  
of central texas



**2011  
annual  
report**



### Girl Scout Mission Statement

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

### The Girl Scout Promise

*On my honor, I will try:*  
To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

### The Girl Scout Law

*I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.*

### GSCTX Vision

To provide the best outcomes-based leadership opportunities for girls.



## Investing in young leaders

For many girls, Girl Scouts is a place where they find their voice – a voice that is given value and heard! As girls focus their talents on changing the world, your financial support ensures opportunities continue to exist.

### Thanks to all our donors for supporting our vision.

All gifts are appreciated and valued. In using our resources wisely, donors of \$5000 or more are listed here. A complete list is available by contacting the Resource Development department at Girl Scouts of Central Texas. List includes Annual as well as Centennial gifts.

#### \$20,000+

- Dell Foundation
- Dell YouthConnect
- Department of the Army
- Girl Scouts of the U.S.A.
- Grande Communications
- IBM
- Jeff and Gail Kodosky
- State of Texas, Office of the Governor
- Texas Monthly
- Texas Parks and Wildlife Dept.
- Topfer Family Foundation
- United Way of Central Texas
- United Way of Concho Valley
- United Way of Waco-McLennan County
- US Money Reserve
- Waco Independent School District
- Community Impact - Westlake/Lake Travis
- CYD-CIS/HOT

#### \$15,000-19,999

- ACF - Georgia B. Lucas Foundation
- Cathy and Dwight Thompson Foundation
- Lauree and Jim Bob Moffett
- Wolslager Foundation

#### \$10,000-14,999

- ABE Charitable Foundation, Inc
- Austin American-Statesman
- austinwoman magazine
- Blue Bell Creameries
- City of San Angelo
- East Austin College Prep Academy
- TechBridge Girls
- United Way Brown County

#### \$5,000-9,999

- Betsy Blair
- Charles and Betti Saunders Foundation
- H-E-B
- Temple-Inland Foundation
- Carolyn Gallagher
- Capital Metropolitan Transit Authority
- Time Warner Cable
- Austin Optimist Club
- Milton Verret
- 3M
- James Eskew
- MFI Foundation
- United Way of the Greater Fort Hood Area
- IBM Corporation Employees
- United Way of the Brazos Valley
- CIS-MCYC, Inc.
- Ethicon, Inc.
- United Way Erath County

**Statement of Activities For the Year Ended  
September 30, 2011 (Unaudited)**

**Balance Sheet**

**Assets**

Cash & Cash Equivalents	291,574
Investments	36,775
Accounts Receivable	148,975
Pledges/Contribution Receivable	307,400
Inventory	284,868
Prepaid Expenses & Deferred Charges	86,398
Other Current Assets	107,232
Property & Equipment (Fixed Assets)	8,708,506
Long-Term Assets	435,390

**Total Assets 10,407,118**

**Liabilities**

Accounts Payable	195,092
Accrued Expenses/Liabilities	404,752
Custodial Funds	86,372
Other Current Liabilities	111,281
Deferred Revenue/Liabilities	64,933
Long-Term Debt	1,480,973
Fund Balance	8,063,714

**Total Liabilities & Fund Balances 10,404,118**

**Revenue & Expense Statement**

**Revenue**

Contributions & Events	1,311,533	18%
Product Sales	4,879,243	66%
United Way	161,684	2%
Program Services	851,255	12%
Girl Scout Shop, Net	192,035	3%
Investment Income	(17,891)	0%

**Total Revenues 7,377,859 100%**

**Expenditures**

Fundraising	571,095	8%
Management/General	928,030	13%
Programs	5,639,567	79%

**Total Expenses 7,138,693 100%**

# Inspiring the leader in every girl!

On March 12, 2012, Girl Scouts will celebrate its 100th Anniversary. It is a great cause for celebration! For the past century, Girl Scouts has been the premier leadership organization for girls. With more than 50 million alumnae, the impact and role of Girl Scouts in this country and Texas is undeniable and far reaching. As we reflect on our many accomplishments of 2011, we embrace the future with enthusiasm and confidence. We look towards our next 100 years with the intention of keeping our vision and dream for all girls a reality.

Girl Scouts of Central Texas strives to create an environment where girls can discover themselves and their values; a place where they can connect with others, push boundaries and test limits; a place where they can develop their leadership potential and take action; a place that will serve as the launch pad for a successful life.

Through the eyes of a Girl Scout, the world is wide open. Alejandra will be accepted to that University she only dreamed possible. Tamika, though only 13, will have the confidence to submit her idea for the latest iPhone application. During recess, Brandy will be compelled to speak up for the boy in her third grade class she has noticed being bullied. Unexpectedly, Girl Scout Leader Sharon, learned through her troop that it's never too late to build the courage to be a guest speaker!

It is the difference Girl Scouts are making today that add up to the successful world of tomorrow. Imagine a new generation of leaders who lead in an innovative way, stepping across barriers of class and ethnicity, guiding out of principle rather than pride, actively seeking out the work that needs to be done in the world and bringing boundless energy and enthusiasm to each challenge. We imagine this every day and it guides our actions.

You can join us in investing in the future of girls. When our first 100 years lead into our next 100 years, you can be a part of it. Together we can be the catalyst for change. Together, we can provide a powerful leadership experience, helping girls develop the tools of courage, confidence and character to build a meaningful life. Together, we can make the world a better place.

Yours in Girl Scouting,



*Linda Pelton*  
Linda Pelton  
Board Chair,  
GSCTX



*Etta Moore*  
Etta Moore  
Chief Executive Officer,  
GSCTX

## Program Highlights

GSCTX served 11,377 girls through council-wide opportunities, events and workshops, bringing the year end total to 99% of the goal. Mindful of our four key focus areas, we delivered programs emphasizing outcomes-based curriculum and leadership skills.

**Strong**

### Our Four Focus Areas

#### Girls Go Green

GSCTX continues to focus on the Girl Scouts Forever Green Community Action Project, a year-long project that will help girls design and achieve an environmental project of their choice. Green projects are led by girls and focus on air quality, waste management, water energy, or green space.

#### Girls Go Strong

Strength is defined in many ways. Strong leadership skills were evident as 51 girls earned their Gold Award, Girl Scouting's highest honor, and 123 girls earned their Silver Award.

Girls developed physical and mental strength through outdoor interest groups that offered backpacking the Appalachian Trail, rock climbing trips, and travel to 16 *Destinations*. Girl adventures included: Machi Picchu & Sacred Valley, Galapagos Islands, Alaska, Iceland Exploration, and more.

#### Girls Go Creative

GSCTX works with the San Angelo Art Museum, the Blanton Museum of Fine Art, Ballet Austin, Latinitas, the Austin Children's Museum and a large number of small business who focus on providing our girls artistic opportunities that incorporate business and marketing skills.

#### Girls Go Tech

Increasing girls' technical skills and confidence as well as their interest in science and technology careers are the main objectives of our STEM programs.

The EDGE program offered opportunities to 2,015 girls this program year, a slight decrease from 2,397 girls served last year. More focus was given to council-wide expansion where some of the areas are of equal importance, but do have substantially lower membership numbers

**Creative**

## Membership Highlights

The 2010-2011 program year YTD Girl Membership is 20,158 which exceeded our goal of 20,050. Our girl membership for 2010-2011; 101.5% of our goal.

### Serving tomorrow's Leaders

The 2010-2011 program year was successful in expanding the use of both Journeys and our EDGE resources. STEM programs are now council-wide and prevalent in each area. The new HOT Edge is up and running, serving girls across Area 1, both in Brownwood and other areas, as the HOT Edge also has mobile capabilities

The 2010-2011 program year focused on hosting larger events with a goal of creating efficiencies and cutting event cancellations numbers. We embarked on a new effort to make our Girl Scout programs more widely known throughout our 46 counties service areas.

**Green**

#### Girls and Adults Registered

<b>Girls</b>	20,158
<b>Adults</b>	13,307
<b>Number of Troops</b>	1,956
<b>Outreach Programs</b>	7
<b>Girls served through outreach</b>	1,817

#### Girl Membership Diversity

<b>American Indian</b>	108	0.5%
<b>Asian American</b>	504	2.5%
<b>Black/African American</b>	1,546	7.7%
<b>Hawaiian/Pacific</b>	22	0.1%
<b>White</b>	15,546	76.1%
<b>Multiple</b>	631	3.1%
<b>Other Races</b>	350	1.7%
<b>Not Reported</b>	1,658	12.3%
<b>Ethnicity</b>	<b>Hispanic</b>	4,613 22.9%

**Tech**